



Thank you for participating in the First Call 5K & ½ Marathon. We know there are a lot of events in your neck of the woods and we appreciate you attending the First Call in our neck of the woods.

### **Packet Pickup**

We strongly encourage you to pick up your packet on Saturday. Race day packet pickup will be very busy and the EB Shurts building is not that large.

Saturday 10 am -2 pm

Fleet Feet Brookfield

17550 B-1 W. Bluemound Rd, Brookfield, WI 53045

Sunday 8:00 - 8:45

EB Shurts building (starting line)

You can pick up other's packets on Saturday. It will be busy so please plan accordingly OR pick them up on Saturday at Fleet Feet.

### **Location**

EB Shurts

810 W College Ave, Waukesha, WI 53186

Directions

Take exit 295 toward Wisconsin 74/Waukesha F/Waukesha/Sussex

Keep left at the fork, follow signs for Waukesha F S

Turn left onto Redford Blvd

Continue onto E North St

Keep left to stay on E North St

Turn right onto W St Paul Ave

Turn left onto N Prairie Ave

Turn right onto W College Ave

### **Schedule**

8:00 - 8:45 Packet pick up & race day registration closes

8:45 Kiddos 1K start

9:00 ½ marathon start

9:20 5K starts

Noon course closes

## Awards

1. Chilly Willy Series Finisher Awards  
If you signed up for the series, a series finisher medal will be available after the race. You must have registered for the entire series.
2. First Call Age Group Awards  
10:00 5K  
11:00 ½ marathon  
These times are estimates. The awards ceremony is done when 75% of runners finish the race.
3. Chilly Willy Series awards  
Awards will NOT be done at the first call. Since some of our series runners are doing the half we can't calculate series points until after the half is done and don't want everyone waiting for hours.

You will be able to pick up your Chilly Willy Series age group awards starting Wednesday at Fleet Feet.

## Switching distances

If you would like to switch distance now or before the race, just let us know at check-in. If you decide on the course that you don't want to complete the ½ and cut the course, please let our timer know when you cross the finish line.

## Race Day Registration

There is race day registration Saturday at packet pickup or Sunday race day.

## Starting Line

The starting line is in front of the EB Shurts building on the road. There will be two blue flags that say START.

**DON'T PARK ON COLLEGE AVE OR YOUR CAR WILL BE TOWED TO TIJUANA.**

## Finish Line

The finish line will also be in front of the EB Shurts building but will NOT be on the road. It will be on the path. Please ensure you finish under the finish line truss with your bib on the front of your body.

## Timing

The race is chipped timed and the chip is in your bib. You MUST wear your bib on the front of your shirt and we MUST be able to see it.

## Course

This is a fast and flat out and back course starting on the road. After a short road run (0.17 miles), you will enter the paved trail. **Please be careful as there is a step up onto the curb before entering the path.** There is a map on the website that shows this.

The 5K & ½ marathon turn will be marked with a 2X3 foot sign in the middle of the path. You should turn there. If you hit Lake Monona you went too far.

While this is a paved path, it is a public path and there may be others on it. There are police officers and course marshals at road crossings but those are public roads and NOT closed. Please watch for officer/staff directions and look both directions before crossing.



### Aid stations

Station 1 – mile 1 & 12 water & sports drink

Station 2 – mile 3 & 10 water & sports drink

Station 3 – mile 4.5 & 8.5 water, sports drink, energy gel & restroom

Station 4 – mile 6 & 7 water, sports drink, energy gel

The finish line will have water, sports drink, and our free fresh fruit bar & hot chocolate bar.

### Restrooms

There are restrooms at the facility and porta potties.

There is a restroom located at the intersection of Hwy DT and the trail at mile 4.5+/- & 8.5+/-.

### Parking

Please do not park on Collage Avenue or you will have hundreds of angry runners around you. There is a [parking map on the website](#). If the lots are full, we suggest you park on Phillip Drive.

Got questions? email us at [info@silvercirclesportsevents.com](mailto:info@silvercirclesportsevents.com)

### Upcoming events

<a href="#"><u>Wisconsin Trail Assail - Run from the Taxman</u></a>	4/15	5K, 10K & 1/2 marathon	Delafield
<a href="#"><u>The Shakespeare 5K</u></a>	4/22	5K	Milwaukee
<a href="#"><u>Wisconsin Trail Assail - Mother's Day</u></a>	5/13	5K, 10K & 1/2 marathon	Nashotah
<a href="#"><u>Run Like A Mother Milwaukee</u></a>	5/14	5K + 1 mile kids run	Wauwatosa
<a href="#"><u>Traveling Beer Garden 5K</u></a>	5/18	5K	Milwaukee
<a href="#"><u>Traveling Beer Garden 5K</u></a>	6/15	5K	Milwaukee
<a href="#"><u>Wisconsin Trail Assail - Father's Day</u></a>	6/17	5K & 10K	Menomonee Falls



Need help with race management, timing or equipment. We are you one stop source. More info at [HERE](#)