
SILVER CIRCLE SPORTS EVENTS

www.silvercirclesportsevents.com

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Thank you for participating in a Silver Circle Sports Event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.



Volunteers Needed

If you, your group, the neighbor kid or your mother-in-law has an interest in volunteering, we would greatly appreciate the assistance. All volunteers can run a future race for free. [Sign up HERE](#).

Medical Emergencies

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist.

There is an automated external defibrillator (AED) and first aid kit located on the timing trailer.

Location

EB Shurts

810 W College Ave, Waukesha, WI 53186

Directions

Take exit 295 toward Wisconsin 74/Waukesha F/Waukesha/Sussex

Keep left at the fork, follow signs for Waukesha F S

Turn left onto Redford Blvd

Continue onto E North St

Keep left to stay on E North St

Turn right onto W St Paul Ave

Turn left onto N Prairie Ave

Turn right onto W College Ave

Packet Pickup

Saturday

Frame Park

1240 Frame Park

Waukesha, WI 53186

5:30- 7:00 pm

The Beer Garden 5K is held during this time so please watch for runners or join in the fun. Hey we will even give you a brat, kraut and a beer. What else would you want the night before a marathon. We have a free kiddos 1K so bring the kids along.

Sunday

At the race site 5:30 am

Schedule

Sunday September 23

5:30 Packet pick up & race day registration

6:00 Early start for marathoners needing extra time. Please note, there will not be course support or timing until the official start.

7:00 Marathon & Half marathon

7:30 5K start

1:00 Course closes

Packet Pickup FAQ

- Can I pick up another person's packet? Yes
- Do I need an ID? No way
- Can I register at packet pickup? Yep
- Do you accept cash, checks or credit cards? You betcha

Referrals

For every three registrations, we will refund \$10.00 of your registration fee all the way up to 100%. Two ways to do it.

- Facebook
At registration checkout, you will be given the option to share your registration on Facebook. If 3 people register from that post, shazam we will refund \$10.
- Email
On your registration receipt, there will be a registration link. Share that link and we will refund \$10 for every 3 registrations. You can find the registration link by logging into your Run Sign Up account and email the receipt to yourself. The software will keep track of friends registering from your link and Facebook post.

More info about [referrals, deferrals and exchanges](#).

Awards

Overall Male & Female

A plaque & flowers will be presented the first place male & female.

Age Groups

Custom medals for first – third place.
0-14, then 5 year increments up to 90

Average Joe & Jane Awards

At all Silver Circle Sports Events 5K, we will award the Average Joe & Jane award. The award goes to the male and female that finish exactly in the middle of their division will received receive a super sexy Average Joe / Average Jane shirt, flowers and an free entry into the Average Joe 5K.



Timing

The race is chip timed Silver Circle Sports Events with a chip start. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure you bib is on the front of your body and visible to our staff.

Instructions on bib placement.

Course Info

Course

This is a fast and flat out and back course starting on the road. After a short road run (0.17 miles), you will enter the trail. **Please be careful as there is a step up onto the curb before entering the path.**



The turns will be marked with a 2X3 foot sign in the middle of the path. Please make the turn there. The marathon course will also have timing mats at the marathon turns. Make sure you cross those or you will get a DQ.

While this is a path, it is a public path and there may be others on it. Please watch for them. In addition, we plan on having police officers and course marshals at road crossings but those are public roads and NOT closed. Please watch for staff directions and look both directions before crossing.

5K & ½ marathon = Super simple out and back.

Marathon course

Please note that at mile 23.5 you will TURN RIGHT (south) for a 1.5 mile out and back before heading to the finish line. There will be a sign indicating so and you will be able to see the finish line.

Early start

There is an option to start at 6 am for the marathon. If you decide to do this, please check in with the timing trailer so we can record your time. THERE WILL NOT BE COURSE SUPPORT UNTIL 7 AM. You will not be eligible for a Boston Qualifying time nor will you be in the age group results but you are welcome to start early.

Spectators



This is a friendly spectator course. Here is a [list of intersections](#) where you can have your family and friends drive to.

Aid stations

All aid stations will have water, Nuun & Gu. [Aid station & restroom locations list.](#)

Fresh Fruit Bar

There is a fresh fruit bar at the finish line for runners. You won't find warm water and stale bagels here. It is 100% free & we only ask that our early runners consider runners yet to finish.



Restrooms

There are restrooms at the facility and there are porta potties on course.

Parking

Please do not park on Collage Avenue or you will have hundreds of angry runners around you. There is a [parking map on the website](#). If the lots are full, we suggest you park on Phillip Drive.

Switching distances

If you would like to switch distance now or before the race, just let us know at check-in. If you decide on the course that you don't want to complete the full or 1/2 and cut the course, please let our timer know when you cross the finish line.

Starting Line

The starting line is located in front of the EB Shurts building on the road. Please note that the road will be closed prior to the start of the event. **DON'T PARK ON THE ROAD IN FRONT OF THE STARTING LINE.**

Finish Line

The finish line will also be in front of the EB Shurts building but will NOT be on the road. It will be on the path. Please ensure you finish under the finish line truss with your bib on the front of your body.

Social Media

Last minute updates, photos, videos and results all get posted here first.



Weather

The event will be held unless severe weather occurs. In the event of severe weather, the race director may delay or cancel the event. Please watch social media for any weather notices.

Medals

If you would like it mailed, you can order it to be shipped here

<https://silvercirclesportsevents.com/scse-store>

Got questions?

Let us know at info@silvercirclesportsevents.com

Event Alert System

A color-coded Event Alert System (EAS) will communicate the status of course conditions to participants leading up to and on race day. The levels range from Low (green) to Moderate (yellow) to High (red) to Extreme (black) based primarily on the weather.

Alert Level	Conditions	Recommended Actions
Black	Event cancelled/ extreme and dangerous conditions	Participation stopped / follow event official instructions
Red	Potentially dangerous conditions	Slow down / observe course changes / follow event official instructions / consider stopping
Yellow	Less than ideal conditions	Slow down / be prepared for worsening conditions
Green	Good conditions	Good to go. Enjoy your run

Upcoming events:

<u>Move Your Mutt</u>	10/7	5K & 10K	Oconomowoc
<u>Wisconsin Trail Assail - Sweetest Day</u>	10/20	5K, 10K & 1/2 marathon	Nashotah
<u>Milwaukee Monster Fore Miler</u>	10/27	Fore Milers	Milwaukee
<u>Grave Yard 5K</u>	10/27	5K	Milwaukee
<u>Vets Day 5K</u>	10/10	5K, 10K	Delafield
<u>Milwaukee's Great Gobble Wobble</u>	11/22	5K	Milwaukee
<u>Oconomowoc's Great Gobble Wobble</u>	11/22	5K	Oconomowoc
<u>Last Call</u>	12/2	5K, 10K, 1/2 marathon	Waukesha
<u>Yule Twinkle All The Way 5K</u>	12/8	5K + 1 mile walk	Oconomowoc

Winter is right around the corner. Register for all 8 races for as low as \$160!



Wisconsin
CHELLY WELLY
RUN SERIES

[Register Now](#) [Register Now](#) [Register Now](#) [Register Now](#) [Register Now](#) [Register Now](#)



Are you involved with an event and need help with management, equipment rental, timing or marketing? If it is event related, we do it.

[Contact us](#) to discuss your event or obtain a quote.