

# First Call

Saturday, March 27, 2021



## Race Day Instructions

### A Message From Our Race Director

Hey, Runners! Our staff has been working on a social distancing plan for months. It has taken a very long time to convince municipalities we can hold in-person events in a safe manner. While we don't necessarily like some of the requirements, we must follow them to keep people safe and to continue to obtain permits. I ask that you follow them exactly as outlined. We never know who will be there monitoring our plan, but there will be someone. If we don't follow the plan, then future permits could be pulled, and we will be back to virtual running.

Thank you,  
Sean K. Osborne

WISCONSIN'S LEADER IN ENDURANCE EVENTS

**SILVER CIRCLE  
SPORTS EVENTS**

[silvercirclesportsevents.com](http://silvercirclesportsevents.com)

Thank you for participating in a Silver Circle Sports Event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.

## Contents

|   |    |
|---|----|
| <b>A Message From Our Race Director</b> .....               | 1  |
| <b>Covid Screening Questions</b> .....                      | 4  |
| <b>Face Coverings</b> .....                                 | 5  |
| Charity Partner Silver Circle Foundation, Inc 501(c)3 ..... | 5  |
| Sponsor - Ridgeway Woodworks .....                          | 6  |
| Volunteers Needed – We are super short on volunteers!.....  | 6  |
| Location.....   | 6  |
| Genesee Lake Road Park.....                                 | 6  |
| Parking .....   | 6  |
| Schedule.....   | 6  |
| Early Packet Pickup .....                                   | 6  |
| Race Day.....   | 6  |
| Packet Pickup FAQs.....                                     | 6  |
| Social Distancing .....                                     | 6  |
| Waves.....  | 7  |
| Course Info.....  | 7  |
| Restrooms .....   | 7  |
| Course Marking and Closures .....                           | 7  |
| Aid Stations .....  | 7  |
| Recommended Bag Drop Locations.....                         | 8  |
| Garbage.....  | 8  |
| Switching Distances .....                                   | 8  |
| Results.....  | 8  |
| Awards .....  | 8  |
| Timing.....   | 9  |
| Medical Emergencies .....                                   | 9  |
| Weather .....   | 9  |
| Social Media.....   | 9  |
| RaceJoy.....  | 10 |
| Referrals, Deferrals, and Exchanges .....                   | 10 |
| Got Questions? .....  | 11 |
| #TeamSCSE.....  | 11 |

Upcoming Events ..... 11

## Covid Screening Questions

Be prepared to respond to Covid screening questions at Packet Pickup.

---

Have you had any or do you currently have any of the following symptoms that you cannot attribute to another health condition?

Answer “Yes” or “No” to each question. Do you have:

- Fever or feeling feverish?
- Chills?
- A new cough?
- Shortness of breath?
- A new sore throat?
- New muscle aches?
- New headache?
- New loss of smell or taste?

If you answered “Yes” to any of the above, you should leave immediately, stay away from other people, and contact your health care provider.

---

## Face Coverings

Based on our current permits, **face coverings are now required at events**. Here is how it works:

Anyone in the “arena” is required to wear a face covering. The arena is defined as anywhere other than on the race course. This includes registration, packet pickup, parking areas, finish line, start line, restrooms, beer line, medal line, anywhere near other people. If you are within 10’ of anyone, at any time, a face covering is required.

Once you are on course, face coverings do not need to be worn, provided you are at least 10 feet from another person. At the start, you are spaced 10’ from others - we strongly encourage you to keep that distance. If you need to pass, call out “on your left” and move as far left as you can. Once you have passed a runner and you are at least 10’ in front of them, move back to the right.

We encourage runners to consider using running buffs while running near others. Buffs are available on our [merchandise website](#).

When you cross the finish line, please move outside of the arena for your cool down. Once your cool down is complete, a face covering is again required.

If we want to keep running in person events together (and we do!), it is imperative that we exceed our permit requirements. Waukesha County is one of the few places in America that is open to in person events. It is up to our running community to prove that we can hold events safely.

## Charity Partner Silver Circle Foundation, Inc 501(c)3

We hope you will consider a [donation](#) to our charity partner. All funds raised through this event will go to troop care packages for the Fourth of July!

[Silver Circle Foundation, Inc 501\(c\)3](#) is dedicated to supporting the needs of our firefighters, police officers, veterans, and troops serving overseas through charitable giving, care packages, and fundraising. They provide personal safety items for firefighters & police officers. They raise money to help support wounded veterans and their families obtain mortgage-free homes and provide care packages for troops serving overseas.



## Sponsor - Ridgeway Woodworks

[Ridgeway Woodworks](#) provides high-quality, unique, and personalized items for athletes to celebrate and remember their hard work and accomplishments. They will have [bib frames](#), [medal racks](#), and [American flags](#) available at the event. If you preorder, they can likely have them ready for you at the finish line!

## Volunteers Needed – We are super short on volunteers!

If you, your group, the neighbor kid, or your mother-in-law has an interest in volunteering, we would greatly appreciate the assistance! All volunteers can run a future race for free. Sign up [HERE](#).



## Location

[Genesee Lake Road Park](#)  
37505 Genesee Lake Rd  
Oconomowoc, WI 53066

## Parking

There is plenty of parking at the park.

## Schedule

### Early Packet Pickup

TBD - If there are enough participants to warrant early pickup, we will email runners with the date and times.

### Race Day

Saturday, March 27, 2021  
8:00am Packet Pickup  
9:00am Races Start

## Packet Pickup FAQs

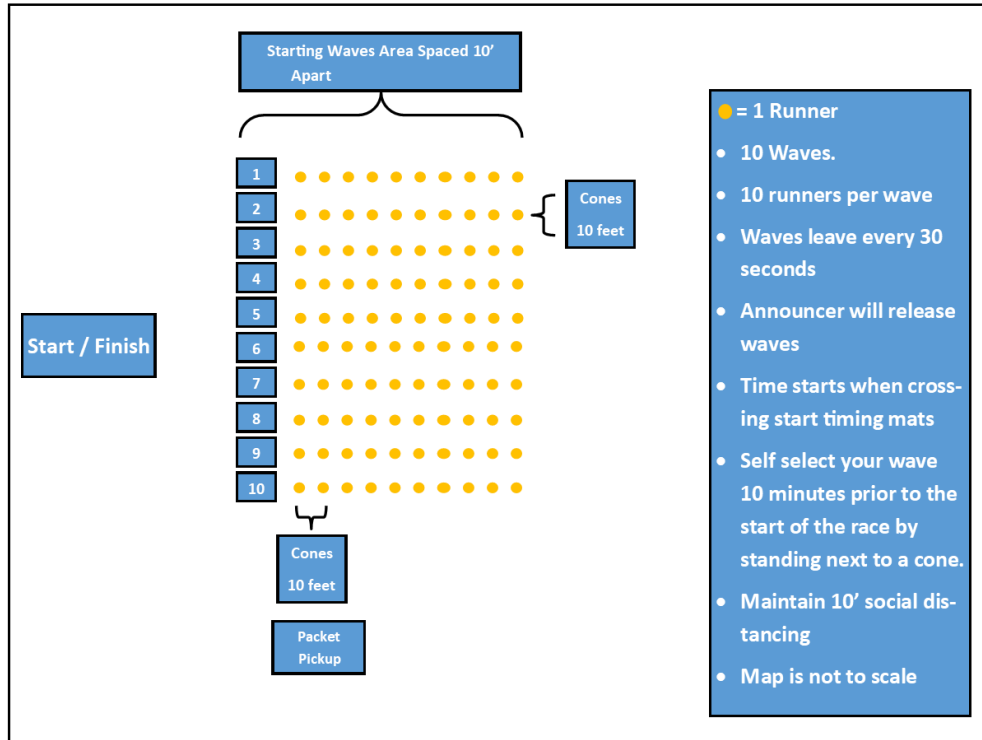
Can I pick up another person's packet? Yes  
Do I need an ID? No way  
Can I register at packet pickup? Yep!  
Bring your QR code (it's on your receipt)

## Social Distancing

At all times, please maintain a 10' social distance from fellow runners.

## Waves

This is a wave start. You can self-select which wave you would like to run in by standing next to a cone facing the start line. We suggest faster runners in the first few rows closest to the road and request you do not self-select your wave until 10 minutes before the start of the race.



The announcer will release one wave every 30 seconds starting at 9:00am. Your time will not start until you cross the timing mats. We encourage each wave of runners to self-distance as they approach the start mats.

## Course Info

### Restrooms

Port-o-lets are available at the start line (split).

### Course Marking and Closures

There are no turns on the course. You stay on the same road the entire race. At Mile 2.5, the road curves to the south, but it remains the same street.

The half marathon is two out and backs. There will be a three-foot-tall "Turn Here" sign at mile 3.275 and near the finish line. The 10K is one out and back and the 5K is one out and back. Both will be marked with "Turn Here" signs. **Only cross the finish line when you are finished; do not cross it for the splits.**

### Aid Stations

Because we cannot guarantee a touch-free aid station, there are no aid stations on the course or at the finish line. **You should bring your own water.**

You can drop a bag anywhere you want on the course. The course is very rural so there is plenty of space.

### Recommended Bag Drop Locations

#### *The Intersection of Genesee Lake Road and N. Golden Lake Road*

There will be a police officer at this location directing traffic. Please do not place any gear in front of a resident's house or they may remove it.

#### *Start/Finish Line*

When you get to the race you will self-select a cone (see social distancing above). You can use that cone as your own personal aid station. **PLEASE DO NOT CROSS THE FINISH LINE if you are using your cone as a bag drop aid station.** Finish the lap by turning around the "Turn Here" sign and then go to your aid station cone.

**You will only cross the finish line when you finish.**

We recommend that you drive to the bag drop location before checking in at packet pickup. Please place your bag in the designated bag drop area before the race and space it 10' from other bags. Both sides of the road can be used, but please place bags on the grass and not the road. This is a self-placement and self-serve bag drop. We will not be transporting bags on course. Don't worry, there is plenty of time and space for you to self-place your bag. Besides, do you really want some yahoo touching your water bottle?

This race is open to crewing. The best place to crew is the intersection of Genesee Lake Road & Golden Lake Road, but please distance your crew at least 20' from another crew team and please respect the neighbors.

### Garbage

There will be garbage cans on course. Please use them.

### Switching Distances

You can change distances prior to the event by letting our registration staff know or you can do it by going to [runsignup.com](https://runsignup.com), profile, select the race, then switch events. If you decide to change distances while running, let our timing staff know when you cross the finish line.

### Results

Results are available on the [race website](#) under the Results tab. A link to the race website can be found in the confirmation email (the same one that has your QR code). **We are suspending results lookup at the race.**

### Awards

Top 3 male & female finishers in 5-year age groups will receive a custom medal. **There will not be an awards ceremony and we will not be distributing awards on race day.** Instead, you can pick them up at our office, order them to be mailed by [clicking here](#), or pick them up at a future race's packet pickup.



Half marathon finishers will receive a custom finisher medal.

Custom medals for first – third place.  
0-14, then 5 year increments up to 90.

## Timing

The race is chip timed by Silver Circle Sports Events with a chip start. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



## Medical Emergencies

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. If you have [symptoms of Covid-19](#), please go to the medical tent and self-isolate.

There is an automated external defibrillator (AED) and first aid kit located on the timing trailer.

## Weather

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

## Social Media

Last minute updates, photos, videos, and results all get posted here first:

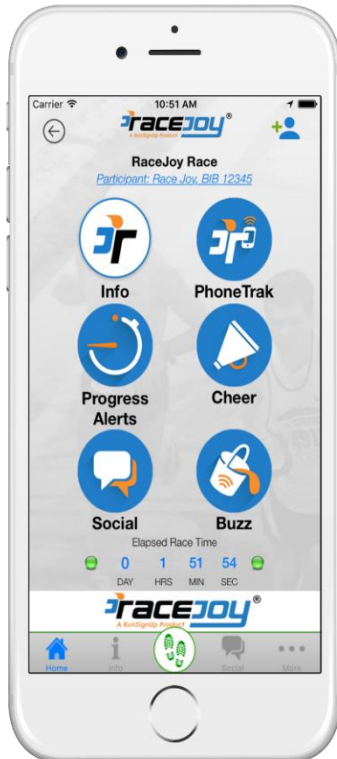


## RaceJoy

While not required, it is strongly recommended you download the RaceJoy app and use it on race day. The app allows friends and family to follow you on race day and send you cheers along the course.

Using the app also allows us to send inclement weather messages, find injured/lost runners, and track athletes on course.

## Download RaceJoy to Add to Your Race Experience!



Live Phone Tracking!

GPS Based Progress Alerts!

Cheer Sending!

and so much more...



Share your race  
experience with  
friends and  
family!

[Download RaceJoy](#)

[RaceJoy Instruction Video](#)

## Referrals, Deferrals, and Exchanges

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

## Got Questions?

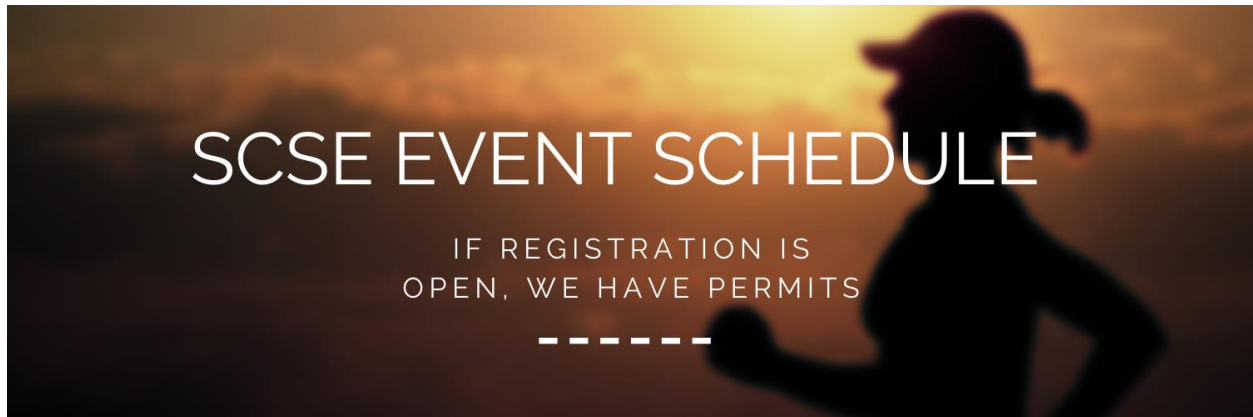
Let us know at [info@silvercirclesportsevents.com](mailto:info@silvercirclesportsevents.com).

## #TeamSCSE

Welcome to #TeamSCSE. The running team with no requirements, no fees, and no forms to fill out. We are a group of people who just like to run. Team SCSE is an all-inclusive running team that prides itself on camaraderie and helping each other achieve running goals. We have a range of runners on the team, from beginners to elites and everything in between. If you're interested in joining the team, [contact us](#).



## Upcoming Events



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.