



SUNDAY, MARCH 24, 2024

# Race Day Instructions



*Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.*

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## LOCATION

E.B. Shurts Building, Fox River Sanctuary  
810 W College Ave  
Waukesha, WI 53186

Directions: [Google Maps](#)

## PARKING

Parking is limited at the E.B. Shurts Building parking lot, but there is plenty of street parking within a short walking distance of the building.

## SCHEDULE

### Early Packet Pickup – Friday, March 22, 2024

Rogan's Shoes Brookfield  
19770 Bluemound Rd.  
Brookfield, WI 53045  
11:00am – 1:00pm

**Runners who pick up their bibs at Rogan's on Friday will be entered into a raffle to win a \$50 Rogan's Shoes Gift card!!**

### Race Day – Sunday, March 24, 2024

E.B. Shurts Building (inside the building)

8:00am Race Day Packet Pickup  
8:45am Kiddo's 1K Race Begins  
9:00am 5K/10K/Half Race Begins  
12:00pm Course Closes

## PACKET PICKUP FAQs

Can I pick up another person's packet? **YES**

Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**

Bring your **QR CODE** (it's on your registration email receipt)



## COURSE INFO

The course is a flat and fast out-and-back on the Glacial Drumlin Trail. All runners will start at the E.B. Shurts Building in Waukesha and head west on the Glacial Drumlin Trail. 5K, 10K, and 1/2 Marathon Turnaround points will be clearly marked on the course -- runners should turn at the turnaround point that corresponds to the distance they are running. The course crosses several roads. Police officers will be at the busy intersections within Waukesha to stop vehicle traffic. Runners should watch/stop for traffic at other intersections.

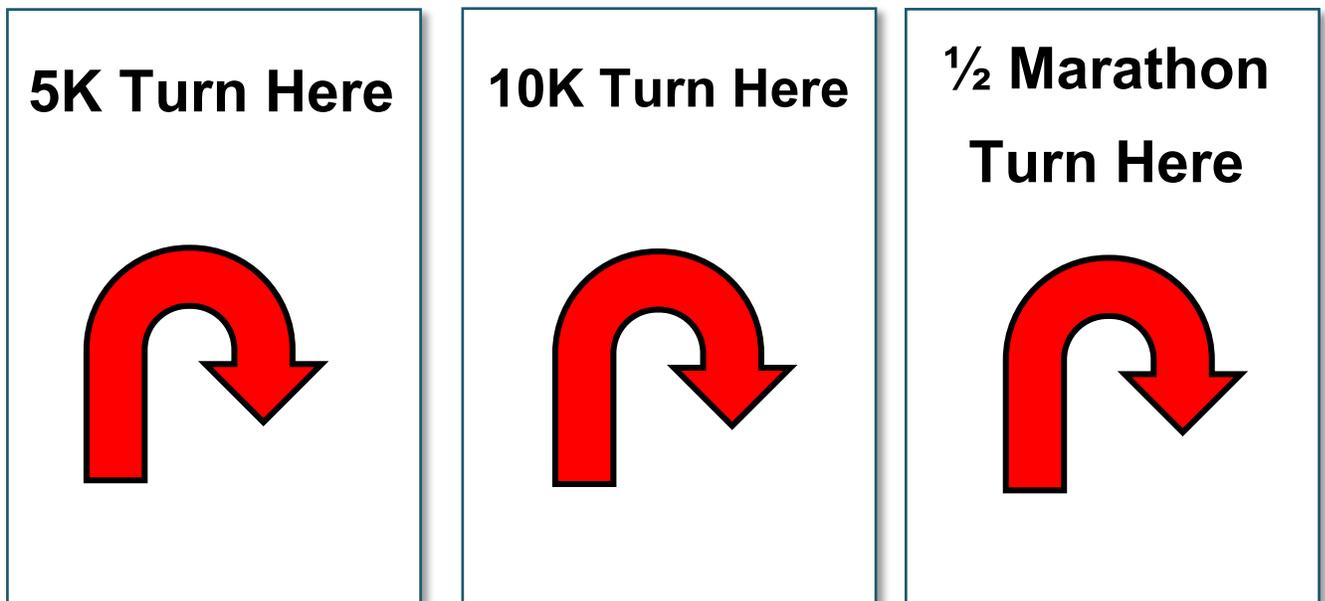
## Course Map

Walkers – for your safety, we ask that you start once the runners have cleared the Start Line. This will help avoid any collisions. Please stay to the right as you walk, which will allow for faster runners and walkers to pass.

We will use a mass start to begin the race, but the Start Line will remain open for approximately 10 minutes after the start – your time will not start until you cross the Start Line.

## Course Marking

The course will be marked with cones, arrows, and turn signs. This is an out-and-back course with turnaround points clearly marked with 3ft-high sandwich board signs. When you see the sign that corresponds to the race distance you are running, you should turn around. The signs look like this:



## Restrooms

Restrooms are available at the Start/Finish Line and there is one porta-potty on course at about mile marker 4.25. Half marathon runners will pass the porta-potty on course again at about mile 8.75.

## Aid Stations

There are four aid stations on the course (see course map). Aid stations are located at the following distances from the Start/Finish Line: 1.25, 3, 4.4, and 6 miles. All runners, regardless of distance, will pass corresponding aid stations on the way out and once again on the way back after the turnaround points.

Aid stations will have water (Orange Jugs), sports drink (Red Jugs), and energy gels.

While we strive to have volunteers at all of our aid stations, we cannot guarantee aid stations will be staffed. **Runners should assume that aid stations will be self-serve.**

## Garbage

There will be garbage cans on course. Please help us keep the Glacial Drumlin Trail beautiful and place all trash in a garbage can.

## KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 8:45am. The race is free, but ALL kids must be registered and wearing a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

**Parents! Please write this information on your child's bib BEFORE the event.**

Child's Name	
Emergency Contact Name (This person should be at the event)	
Emergency Contact Phone Number	

## RESULTS & AWARDS

Results will be live and available on the [race website](#) shortly after you cross the Finish Line (about 10 mins). Age group award medals for first – third place. Age groups are 0-14, then 5-year increments. We will have an awards ceremony for the 5K runners at about 9:45am.

## AVERAGE JOE & JANE AWARDS

The Average Joe & Jane Awards are back for the Chilly Willy Series 5K Runs and are presented to the male and female runner who finish in the exact middle of all runners. Winners will receive a t-shirt and custom medal!



## Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Tuesday following the race. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:  
1327 Wall Street, Suite B  
Oconomowoc, WI 53066

## SWITCHING DISTANCES

You can change distances prior to the event through [RunSignup](#) – just follow these easy steps:

1. Log into your RunSignup account.
2. Go to your profile.
3. Select "Manage Registrations" from the race you want to change distances.

4. Chose the option to “Switch Events” to change distances.

If you decide to change distances while running – for example, drop to the 5K distance from a 10K – no problem; just be sure to let our timing staff know when you cross the Finish Line.

## RACE SHIRTS

We are awesome event managers and timers, but not great at inventory. Unfortunately, we cannot hold race shirts for those who can't make it to the race – we simply don't have room for boxes and boxes of extra shirts. If you can no longer make the race and still want your shirt, please email us BEFORE the race so we can put it aside. Otherwise we cannot guarantee we'll have a shirt for you after the race. More info [here](#).

## TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the Start Line and conclude when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



## SPONSORS

The First Call 5K, 10K, and Half Marathon is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:





## 2024-25 CHILLY WILLY SERIES

Register for the [2024-25 Chilly Willy Winter Race Series](#) right after you finish your race. Registration opens at a highly discounted rate at 9:30am on Monday, March 25. But hurry, this special pricing only lasts for a few weeks! You know you loved running it this year, so why not sign up for next year?

## 2023-24 CHILLY WILLY WRAP PARTY

Join us at Raised Grain for the wrap party! It is Tuesday, March 26th, at 6:30pm.

Raised Grain Brewing Co.  
1725 Dolphin Dr Ste B  
Waukesha, WI US 53186

We will be handing out series awards and kicking off the 2024 Wisconsin Trail Assail. It is free to attend, but you do need to [register](#), so we have a head count.

## WISCONSIN TRAIL ASSAIL

The Wisconsin Trail Assail series first race is just around the corner. For more information about the series or about individual races within the series, click on the image below.

Finisher woodles for all distances! What's a woodle? It is a medal made out of reclaimed wood by our friends at [Ridgway Woodworks!](#)



## 2024 EVENT SCHEDULE!

We have a super busy 2024 with a lot of fun new races in some awesome new locations! Check out our entire 2024 schedule by clicking on the image below:



## MEDICAL EMERGENCIES

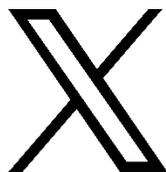
If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the timing van.

## WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

## SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:



## REFERRALS, DEFERRALS, AND EXCHANGES

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

## QUESTIONS?

Let us know at [info@silvercirclesportsevents.com](mailto:info@silvercirclesportsevents.com).



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.