



Milwaukee

Thursday, November 25, 2021

Race Day Instructions



Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.

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LOCATION

Boerner Botanical Gardens
9400 Boerner Dr.
Hales Corners, WI 53130

PARKING

Parking is available at the Boerner Botanical Gardens. Enter off of 92nd Street and turn onto the service drive (look for the cones labeled SCSE). All other roads entering the park will be CLOSED. If the lot is full, parking is available at the Whitnall Park Golf Course, which is also located off 92nd Street. It is a ½ mile walk north along Whitnall Park Drive to the start line from the golf course. [PARKING MAP](#)

SCHEDULE

Early Packet Pickup Option #1 – Tuesday, November 23, 2021

Rogan's Shoes Brookfield
19770 W. Bluemound Rd.
Brookfield, WI 53045

3:00 pm - Packet Pickup Starts
6:00 pm - Packet Pickup Ends

Early Packet Pickup Option #2 – Wednesday, November 24, 2021

Silver Circle Global Headquarters
2911 N. Dousman Rd.
Oconomowoc, WI 53066

11:00 am - Packet Pickup Starts
1:00 pm - Packet Pickup Ends

Race Day – Thursday, November 25, 2021

Boerner Botanical Gardens

7:45 am Race Day Packet Pickup
8:45 am Kiddo's 1K Race Begins
9:00 am 5K/10K Race Begins

PACKET PICKUP FAQs

Can I pick up another person's packet? **YES**

Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**

Bring your **QR CODE** (it's on your registration email receipt)



KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 8:45 am. The race is free, but ALL kids must be registered and wearing a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

COURSE INFO

Start/Finish Line

The start/finish line is located within Boerner Botanical Gardens. It is located right next to registration. Runners will start facing west and run through Whitnall Park on Whitnall Park Dr. There is a turnaround point after mile 2 that will be marked with a 3ft-tall sign that says Turn Here!

[Course Map](#)

Walkers, Strollers, and Four-Legged Friends – for your safety, we ask that you start once the runners have cleared the start line. This will help avoid any collisions. Please stay to the right, which will allow for faster runners and walkers to pass.

We will use a mass start to begin the 5K, but the start line will remain open for approximately 10 minutes after the start. Any runner who wants to do a social distance start can do so after the mass start – your time will not start until you cross the start line.

Course Marking

The course will be marked with cones, arrows, and turn signs.

Restrooms

Restrooms are available at the start/finish line.

Aid Stations

There will be one aid stations on course. There will also be an aid station right after the finish line. Please reference the [Course Map](#) for aid station locations. Aid stations will be stocked with water (Orange Jugs) and Gatorade (Red Jugs). Aid stations are self-serve.

Garbage

There will be garbage cans on course. Please help us keep Whitnall Park and Boerner Botanical Gardens beautiful and place all trash in a garbage can.

FINISH LINE HOT CHOCOLATE

Meet your friends after the race for a quick warm up at our hot chocolate bar. Complete with a huge selection of the tastiest treats, you'll find all you need to make a great cup of hot chocolate after a cold run. The hot chocolate bar will be located near the finish line or inside near registration.



AVERAGE JOE & JANE AWARDS

The Average Joe & Jane Awards are back for the Chilly Willy Series 5K Runs and are presented to the male and female runner who finish in the exact middle of all runners. Winners will receive a t-shirt and custom medal!



SWITCHING DISTANCES

You can change distances prior to the event through [RunSignup](#) – just follow these easy steps:

1. Log into your RunSignup account.
2. Go to your profile.
3. Select “Manage Registrations” from the race you want to change distances.
4. Chose the option to “Switch Events” to change distances.

If you decide to change distances while running – for example, drop to the 5K distance from a 10K – no problem; just be sure to let our timing staff know when you cross the finish line.

RESULTS & AWARDS

Results will be live and available on the [race website](#) as soon as you cross the finish line. We will have an award ceremony around 9:40am.

Age group award medals for first – third place. Age groups are 0-14, then 5-year increments.

Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Tuesday following the race. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:
2911 N Dousman, Suite 3
Oconomowoc, WI 53066

RACE THE RACE DIRECTOR

New for the 2021-22 series, we are introducing the Race the Race Director Challenge. It's simple: prior to a race, the race director will go out and run the course, he'll post his time near the hot chocolate bar. For any runner who beats the race director's time, you can throw your name into the "I'm Wicked Fast" jar. For any runner who finished after the race director, you can throw your name into the "Wow, He's Wicked Fast" jar. After each race, the race director will choose one name from each pool and that person will get a free entry in to a future Silver Circle 5K/10K race. Winners will be emailed directly the week following the race and an announcement will be made on social media.

TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff. [Instructions on bib placement.](#)



MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the registration trailer.

WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

SPONSORS

The Milwaukee Gobble Wobble is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:



UPCOMING CW RACES

Checkout all our upcoming Chilly Willy Winter Run Series races by clicking on the logos below:



SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:



REFERRALS, DEFERRALS, AND EXCHANGES

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

QUESTIONS?

Let us know at alan@silvercirclesportsevents.com.