



# Milwaukee

Thursday, November 28, 2024

## Race Day Instructions



*Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods, and we appreciate you attending an event in our neck of the woods.*

# Contents

<b>LOCATION</b> .....	3
<b>PARKING</b> .....	3
<b>SCHEDULE</b> .....	3
<b>Early Packet Pickup Option #1 – Tuesday, November 26, 2024</b> .....	3
<b>Early Packet Pickup Option #2 – Wednesday, November 27, 2024</b> .....	3
<b>Race Day – Thursday, November 28, 2024</b> .....	3
<b>PACKET PICKUP FAQs</b> .....	3
<b>KIDDO’S 1K RACE</b> .....	4
<b>COURSE INFO</b> .....	4
Start/Finish Line.....	4
Course Marking.....	4
Restrooms.....	4
Aid Stations.....	4
Garbage.....	4
<b>FINISH LINE HOT CHOCOLATE</b> .....	5
<b>AVERAGE JOE &amp; JANE AWARDS</b> .....	5
<b>RESULTS &amp; AWARDS</b> .....	5
Miss Your Award?.....	5
<b>TIMING</b> .....	6
<b>MEDICAL EMERGENCIES</b> .....	6
<b>WEATHER</b> .....	6
<b>SOCIAL MEDIA</b> .....	6
<b>SPONSORS</b> .....	6
<b>UPCOMING CW RACES</b> .....	7
<b>GIFT CERTIFICATES</b> .....	7
<b>REFERRALS, DEFERRALS, AND EXCHANGES</b> .....	8
<b>QUESTIONS?</b> .....	8

## LOCATION

Boerner Botanical Gardens  
9400 Boerner Dr.  
Hales Corners, WI 53130

## PARKING

Parking is available at the Boerner Botanical Gardens. Enter off of 92<sup>nd</sup> Street and turn onto the service drive (look for the cones labeled SCSE). All other roads entering the park will be CLOSED. If the lot is full, parking is available at the Whitnall Park Golf Course, which is also located off 92<sup>nd</sup> Street. It is a ½ mile walk north along Whitnall Park Drive to the Start Line from the golf course. [PARKING MAP](#)

## SCHEDULE

### Teams

We will bundle all packets for teams with 4 or more members. The team captain, or designee, will need to pick up the team's packets.

### Early Packet Pickup Option #1 – Tuesday, November 26, 2024

**Rogan's Shoes Brookfield**  
19770 W. Bluemound Rd.  
Brookfield, WI 53045

11:00 am - Packet Pickup Starts  
1:00 pm - Packet Pickup Ends

### Early Packet Pickup Option #2 – Wednesday, November 27, 2024

**Silver Circle Global Headquarters**  
1327 Wall Street, Suite B  
Oconomowoc, WI 53066

12:00 pm - Packet Pickup Starts  
5:00 pm - Packet Pickup Ends

### Race Day – Thursday, November 28, 2024

**Boerner Botanical Gardens**

7:45 am Race Day Packet Pickup  
8:45 am Kiddo's 1K Race Begins  
9:00 am 5K Race Begins  
9:05 am Walk Starts

## PACKET PICKUP FAQs

Can I pick up another person's packet? **YES**  
Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**  
Bring your **QR CODE** (it's on your registration email receipt)



## KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 8:45 am. The race is free, but ALL kids must be registered and wearing a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

## COURSE INFO

### Start/Finish Line

The Start/Finish Line is located within Boerner Botanical Gardens. It is located right next to registration and packet pickup. Runners will start facing west and run through Whitnall Park on Whitnall Park Dr. There is a turnaround point after mile 2 that will be marked with a 3ft-tall sign that says Turn Here!

### [Course Map](#)

Walkers, Stollers, and Four-Legged Friends – for your safety, we ask that you start once the runners have cleared the Start Line. This will help avoid any collisions. Please stay to the right, which will allow for faster runners and walkers to pass.

We will use a mass start to begin the 5K, but the Start Line will remain open for approximately 10 minutes after the start – your time will not start until you cross the Start Line.

### Course Marking

The course will be marked with cones, arrows, and turn signs.

### Restrooms

Restrooms are near the Start Line.

### Aid Stations

There will be one aid station on course. There will also be an aid station right after the Finish Line. Please reference the [Course Map](#) for aid station locations. Aid stations will be stocked with water. Aid stations may be self-serve.

### Garbage

There will be garbage cans on course. Please help us keep Whitnall Park and Boerner Botanical Gardens beautiful and place all trash in a garbage can.

## FINISH LINE HOT CHOCOLATE

Meet your friends after the race for a quick warm-up at our hot chocolate bar. Complete with a huge selection of the tastiest treats, you'll find all you need to make a great cup of hot chocolate after a cold run. The hot chocolate bar will be located near the finish line or inside near registration.



## AVERAGE JOE & JANE AWARDS

The Average Joe & Jane Awards are back for the Chilly Willy Series 5K Runs and are presented to the male and female runner who finish in the exact middle of all runners. Winners will receive a T-shirt and custom medal!



## RESULTS & AWARDS

Results will be live and available on the [race website](#) as soon as you cross the Finish Line. We will have an awards ceremony around 9:40am.

Age group medals for first – third place. Age groups are 0-14, then 5-year increments.

### Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Tuesday following the race. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:  
1327 Wall Street, Suite B  
Oconomowoc, WI 53066

## TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the Start Line and conclude when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff. [Instructions on bib placement.](#)



## MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the timing van located near the Start/Finish line.

## WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

## SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:



## SPONSORS

The Milwaukee Gobble Wobble is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:



# RESILIENCE RX

PHYSICAL THERAPY



## NORTH POINT CHIROPRACTIC

### UPCOMING CW RACES

Checkout all our upcoming Chilly Willy Winter Run Series races by clicking on the logos below:



### GIFT CERTIFICATES



Buy a Silver Circle gift certificate and use it on any SCSE owned event\*.

- Purchase a [gift certificate electronically](#)
- Purchase a [gift certificate mailed](#).

#### How to redeem:

**Mailed Gift Certificate** - When you determine which event you would like to participate in, email us the code on the back of the certificate and we will activate the code to use at checkout when you register online. Make sure you include what race you want to do.

**Electronic Gift Certificate** - When you determine which event you would like to participate in, email us the order number on your receipt and we will activate the code to use at checkout when you register online. Make sure you include what race you want to do.

\*The fine print:

- Certificates cannot be used for the Lake Country Triathlon, any marathon distance, or any full series registration, but we will credit the cost of the certificate against the entry fee.
- Certificates are good on [events owned by SCSE](#).
- Certificates must be redeemed no later than 14 days before an event.

## REFERRALS, DEFERRALS, AND EXCHANGES

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

## QUESTIONS?

Let us know at [info@silvercirclesportsevents.com](mailto:info@silvercirclesportsevents.com)



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.