



Updated  
Race  
Location!



# Oconomowoc

Thursday, November 25, 2021

## Race Day Instructions



*Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.*

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## LOCATION – UPDATED RACE LOCATION!!!

Fowler Lake Park  
438 N. Oakwood Ave.  
Oconomowoc, WI 53066

## PARKING

Fowler Lake Park has very limited parking and that space is needed to stage for the race. The park roads will be closed to all vehicle traffic and no parking is available in the park. Parking is available on city streets and lots in close proximity to the park. Participants are encouraged to plan ahead, arrive early, and carpool if possible.

## SCHEDULE

Early Packet Pickup Option #1 – Tuesday, November 23, 2021

Rogan's Shoes Brookfield  
19770 W. Bluemound Rd.  
Brookfield, WI 53045

3:00 pm - Packet Pickup Starts  
6:00 pm - Packet Pickup Ends

Early Packet Pickup Option #2 – Wednesday, November 24, 2021

Silver Circle Global Headquarters  
2911 N. Dousman Rd.  
Oconomowoc, WI 53066

11:00 am - Packet Pickup Starts  
1:00 pm - Packet Pickup Ends

Race Day – Thursday, November 25, 2021

Fowler Lake Park

7:45 am Race Day Packet Pickup  
8:45 am Kiddo's 1K Race Begins  
9:00 am 5K/10K Race Begins

## PACKET PICKUP FAQs

Can I pick up another person's packet? **YES**

Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**

Bring your **QR CODE** (it's on your registration email receipt)



## KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 8:45 am. The race is free, but ALL kids must be registered and wearing a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

## COURSE INFO

### Start/Finish Line

The start/finish line is located within Fowler Lake Park. There is no parking at the start line, so please arrive early so you have time to walk to the start line before the race.

All runners will head out of Fowler Lake Park and head north. The route will traverse city streets north of the park before heading back south to the park for the finish. 5K runners will complete 1 LOOP. 10K runners will complete 2 LOOPS.

### [Course Map](#)

Walkers, Strollers, and Dogs – for your safety, we ask that you start once the runners have cleared the start line. This will help avoid any collisions. Please stay to the left, which will allow for faster runners and walkers to pass.

We will use a mass start to begin the 5K and 10K, but the start line will remain open for approximately 10 minutes after the start. Any runner who wants to do a social distance start can do so after the mass start – your time will not start until you cross the start line.

### Course Marking

The course will be marked with cones, arrows, and turn signs. 10K runners will make a 180° turn prior to entering Fowler Lake Park and continue on their 2<sup>nd</sup> loop.

### Restrooms

Restrooms are available at the start/finish line.

### Aid Stations

There will be two aid stations on course. There will also be an aid station right after the finish line. Please reference the [Course Map](#) for aid station locations. Aid stations will be stocked with water (Orange Jugs) and Gatorade (Red Jugs). Aid stations are self-serve.

### Garbage

There will be garbage cans on course. Please help us keep Oconomowoc beautiful and place all trash in a garbage can.

## FINISH LINE HOT CHOCOLATE

Meet your friends after the race for a quick warm up at our hot chocolate bar. Complete with a huge selection of the tastiest treats, you'll find all you need to make a great cup of hot chocolate after a cold run. The hot chocolate bar will be located near the finish line or near registration.



## AVERAGE JOE & JANE AWARDS

The Average Joe & Jane Awards are back for the Chilly Willy Series 5K Runs and are presented to the male and female runner who finish in the exact middle of all runners. Winners will receive a t-shirt and custom medal!



## SWITCHING DISTANCES

You can change distances prior to the event through [RunSignup](#) – just follow these easy steps:

1. Log into your RunSignup account.
2. Go to your profile.
3. Select “Manage Registrations” from the race you want to change distances.
4. Chose the option to “Switch Events” to change distances.

If you decide to change distances while running – for example, drop to the 5K distance from a 10K – no problem; just be sure to let our timing staff know when you cross the finish line.

## RESULTS & AWARDS

Results will be live and available on the [race website](#) as soon as you cross the finish line. We will have an award ceremony for both the 5K (9:40am) and 10K (10:20am) races.

Age group award medals for first – third place. Age groups are 0-14, then 5-year increments.

### Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Tuesday following the race. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:  
2911 N Dousman, Suite 3  
Oconomowoc, WI 53066

## RACE THE RACE DIRECTOR

New for the 2021-22 series, we are introducing the Race the Race Director Challenge. It's simple: prior to a race, the race director will go out and run the course, he'll post his time near the hot chocolate bar. For any runner who beats the race director's time, you can throw your name into the "I'm Wicked Fast" jar. For any runner who finished after the race director, you can throw your name into the "Wow, He's Wicked Fast" jar. After each race, the race director will choose one name from each pool and those people will get a free entry into a future Silver Circle 5K/10K race. Winners will be emailed directly the week following the race and an announcement will be made on social media.

## TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff. [Instructions on bib placement.](#)



## MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the registration trailer.

## WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

## SPONSORS

The Oconomowoc Gobble Wobble is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:



## UPCOMING CW RACES

Checkout all our upcoming Chilly Willy Winter Run Series races by clicking on the logos below:



## SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:



## REFERRALS, DEFERRALS, AND EXCHANGES

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

## QUESTIONS?

Let us know at [alan@silvercirclesportsevents.com](mailto:alan@silvercirclesportsevents.com).