



Oconomowoc

Thursday, November 28, 2024

Race Day Instructions



Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods, and we appreciate you attending an event in our neck of the woods.

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LOCATION

Fowler Lake Park
438 N. Oakwood Ave.
Oconomowoc, WI 53066

PARKING

Fowler Lake Park has very limited parking and that space is needed to stage for the race. The park roads will be closed to all vehicle traffic and no parking is available in the park. Parking is available on city streets and lots in close proximity to the park. Participants are encouraged to plan ahead, arrive early, and carpool if possible.

SCHEDULE

Teams

We will bundle all packets for teams with 4 or more members. The team captain, or designee will need to pick up the team's packets.

Early Packet Pickup Option #1 – Tuesday, November 26, 2024

Rogan's Shoes Brookfield
19770 W. Bluemound Rd.
Brookfield, WI 53045

11:00 pm - Packet Pickup Starts

1:00 pm - Packet Pickup Ends

Early Packet Pickup Option #2 – Wednesday, November 27, 2024

Silver Circle Global Headquarters
1327 Wall Street
Oconomowoc, WI 53066

12:00 pm - Packet Pickup Starts

5:00 pm - Packet Pickup Ends

Race Day – Thursday, November 28, 2024

Fowler Lake Park

7:30 am Race Day Packet Pickup

8:45 am Kiddo's 1K Race Begins

9:00 am 5K/10K Race Begins

9:05 am Walk Starts

PACKET PICKUP FAQs

Can I pick up another person's packet? **YES**

Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**

Bring your QR CODE (it's on your registration email receipt)



KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 8:45 am. The race is free, but ALL kids must be registered and wearing a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

Please write your child's name, your name and your phone number on the back of their bib.

COURSE INFO

Start/Finish Line

The Start/Finish Line is located within Fowler Lake Park. There is no parking at the Start Line, so please arrive early so you have time to walk to the Start Line before the race.

All runners will head out of Fowler Lake Park and head north. The route will traverse city streets north of the park before heading back south to the park for the finish. 5K runners will complete 1 LOOP. 10K runners will complete 2 LOOPS.

[Course Map](#)

Walkers, Strollers, and Dogs – for your safety, we ask that you start once the runners have cleared the Start Line. This will help avoid any collisions. Please stay to the left, which will allow for faster runners and walkers to pass.

We will use a mass start to begin the 5K and 10K, but the Start Line will remain open for approximately 10 minutes after the start – your time will not start until you cross the Start Line.

Course Marking

The course will be marked with cones, arrows, and turn signs. 10K runners will make a 180° turn prior to entering Fowler Lake Park and continue on their 2nd loop.

Restrooms

Restrooms are available at the Start/Finish Line.

Aid Stations

There will one aid station on course. There will also be an aid station right after the Finish Line. Please reference the [Course Map](#) for aid station locations. Aid stations will be stocked with water. Aid stations may be self-serve.

Garbage

There will be garbage cans on course. Please help us keep Oconomowoc beautiful and place all trash in a garbage can.

FINISH LINE HOT CHOCOLATE

Meet your friends after the race for a quick warm-up at our hot chocolate bar. Complete with a huge selection of the tastiest treats, you'll find all you need to make a great cup of hot chocolate after a cold run. The hot chocolate bar will be located near the Finish Line or near registration.



AVERAGE JOE & JANE AWARDS

The Average Joe & Jane Awards are back for the Chilly Willy Series 5K Runs and are presented to the male and female runner who finish in the exact middle of all runners. Winners will receive a T-shirt and custom medal!



SWITCHING DISTANCES

You can change distances prior to the event through [RunSignup](#) – just follow these easy steps:

1. Log into your RunSignup account.
2. Go to your profile.
3. Select “Manage Registrations” from the race you want to change distances.
4. Chose the option to “Switch Events” to change distances.

If you decide to change distances while running – for example, drop to the 5K distance from a 10K – no problem; just be sure to let our timing staff know when you cross the Finish Line.

RESULTS & AWARDS

Results will be live and available on the [race website](#) as soon as you cross the Finish Line. We will have an awards ceremony for both the 5K and 10K races.

Age group awards for first – third place. Age groups are 0-14, then 5-year increments.

Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Tuesday following the race. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:
1327 Wall Street, Suite B
Oconomowoc, WI 53066

TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff. [Instructions on bib placement.](#)



MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the timing van.

WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:



SPONSORS

The Oconomowoc Gobble Wobble is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:



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PHYSICAL THERAPY



NORTH POINT
CHIROPRACTIC

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BY MARRIOTT

UPCOMING CW RACES

Check out all our upcoming Chilly Willy Winter Run Series races by clicking on the logos below:



GIFT CERTIFICATES



Buy a Silver Circle gift certificate and use it on any SCSE owned event*.

- Purchase a [gift certificate electronically](#)
- Purchase a [gift certificate mailed](#).

How to redeem:

Mailed Gift Certificate - When you determine which event you would like to participate in, email us the code on the back of the certificate and we will activate the code to use at checkout when you register online. Make sure you include what race you want to do.

Electronic Gift Certificate - When you determine which event you would like to participate in, email us the order number on your receipt and we will activate the code to use at checkout when you register online. Make sure you include what race you want to do.

*The fine print:

- Certificates cannot be used for the Lake Country Triathlon, any marathon distance, or any full series registration, but we will credit the cost of the certificate against the entry fee.
- Certificates are good on [events owned by SCSE](#).
- Certificates must be redeemed no later than 14 days before an event.

REFERRALS, DEFERRALS, AND EXCHANGES

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

QUESTIONS?

Let us know at info@silvercirclesportsevents.com.



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.