



Thursday, November 27, 2025

# Race Day Instructions



*Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods, and we appreciate you attending an event in our neck of the woods.*

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## FOOD DRIVE

### Friends with Food

#### Bring a Food Donation on Thanksgiving



We're partnering with Friends with Food to support local families this season. Please bring a non-perishable item to early packet pickup or race-day pickup. Collection bins will be at check-in and near the finish.

#### Suggested items

- Canned proteins (tuna, chicken, beans)
- Nut butters, pasta, rice, soup, chili
- Boxed meals, cereal, oatmeal
- Shelf-stable milk, canned fruit/veggies

#### Helpful notes

- No glass jars if possible
- Please check expiration dates
- Single-serve or easy-open items are extra useful

Thank you for making a difference—one mile and one meal at a time.

#### About Friends with Food:

Friends with Food is a nonprofit food pantry founded by Executive Director Rochelle Gamauf whose mission began in 2020 by serving food to those who have food insecurities in Southeastern Wisconsin. Currently we help over 360 families every week! Since we receive no government assistance, food rescue, corporate sponsorship, private donations, and fundraising are the only resources we rely on.

Our operation is unique as we are a "choice pantry." If you are in need, we will provide you food. Period. Come take a shopping cart and pick what foods you are in need of - just make an appointment for a Tuesday, Thursday or Saturday to come in.

We are very proud of our accomplishments since 2020:

OVER 1.5 million pounds of food distributed

OVER 17,175 CHILDREN FED

OVER 50,000 PEOPLE FED

OVER 6000 SENIORS FED  
OVER 2000 VETERANS FED

Get involved!!

Volunteer individually or organize a corporate volunteer group on any day that the pantry is open.

- Donate \$40/month so we can feed a family of four
- Sponsor our next fundraising event
- Private donations are always welcomed whether it's monthly, annually or a lump sum.
- Helping one person might not change the world, but it could change the world for one person!!

## LOCATION

Oconomowoc High School  
641 E. Forest St.  
Oconomowoc, WI 53066

## PARKING

Parking is available on-site. However, with over 2,000 participants expected, we strongly encourage carpooling to help reduce congestion and ensure everyone has a smooth arrival.

## SCHEDULE

### Teams

We will bundle all packets for teams with 4 or more members. The team captain, or designee will need to pick up the team's packets.

### Early Packet Pickup– Wednesday, November 26, 2025

Silver Circle Global Headquarters  
1327 Wall Street  
Oconomowoc, WI 53066

11:00 am - Packet Pickup Starts  
4:00 pm - Packet Pickup Ends

### Race Day – Thursday, November 27, 2025

#### Oconomowoc High School Fieldhouse

7:30 am Race Day Packet Pickup  
8:45 am Kiddo's 1K Race Begins  
9:00 am 5K/10K Race Begins  
9:05 am Walk Starts

## PACKET PICKUP FAQs

Can I pick up another person's packet? **YES**

Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**

Bring your **QR CODE** (it's on your registration email receipt)



## KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 8:45 am. ALL kids must be registered and wear a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

Please write your child's name, your name and your phone number on the back of their bib.

## COURSE INFO

### Start/Finish Line

The Start Line is located in the parking lot to the South of the fieldhouse near the football field. All distances will follow the path along the stadium and then enter onto Thackeray Trail, crossing Silver Lake Street, and entering the neighborhood. 5K participants will turn around at the 5K Turn Here sign along Lakeridge Dr. 10K participants will continue along Lakeridge Dr. to the 10K Turn Here sign and then head back along Lakeridge Dr. They will enter onto the Lake Country Trail, off of Lakeridge Dr., and continue to the 10K Turn Here sign. 10K runners will then head back along the trail, turn onto Lakeridge Dr., and head back towards the school and to the Finish Line. The Finish Line will be located in the same location as the Start Line for all distances.

### [5K Course Map](#) [10K Course Map](#)

Walkers and Stollers – for your safety, we ask that you start once the runners have cleared the Start Line. This will help avoid any collisions. Please stay to the right, which will allow for faster runners and walkers to pass.

We will use a mass start to begin the 5K and 10K, but the Start Line will remain open for approximately 10 minutes after the start – your time will not start until you cross the Start Line.

### Course Marking

The course will be marked with cones, arrows, and turn signs.

### Restrooms

Restrooms are available inside the fieldhouse.

### Aid Stations

There will one aid station on course. There will also be an aid station right after the Finish Line. Aid stations will be stocked with water. Aid stations may be self-serve.

### Garbage

There will be garbage cans on course. Please help us keep Oconomowoc beautiful and place all trash in a garbage can.

## FINISH LINE HOT CHOCOLATE

Meet your friends after the race for a quick warm-up at our hot chocolate bar inside the fieldhouse. Complete with a huge selection of the tastiest treats, you'll find all you need to make a great cup of hot chocolate after a cold run.



## AVERAGE JOE & JANE AWARDS

The Average Joe & Jane Awards are back for the Chilly Willy Series 5K Runs and are presented to the male and female runner who finish in the exact middle of all runners. Winners will receive a T-shirt and custom medal!



## SWITCHING DISTANCES

You can change distances prior to the event through [RunSignup](#) – just follow these easy steps:

1. Log into your RunSignup account.
2. Go to your profile.
3. Select “Manage Registrations” from the race you want to change distances.
4. Chose the option to “Switch Events” to change distances.

If you decide to change distances while running – for example, drop to the 5K distance from a 10K – no problem; just be sure to let our timing staff know when you cross the Finish Line.

## RESULTS & AWARDS

Results will be live and available on the [race website](#) as soon as you cross the Finish Line. We will have an awards ceremony for both the 5K and 10K races inside the fieldhouse.

Age group awards for first – third place. Age groups are 0-14, then 5-year increments.

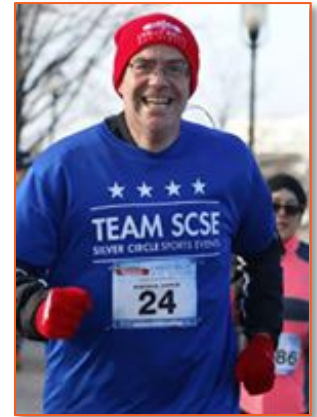
### Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Tuesday following the race. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:  
1327 Wall Street, Suite B  
Oconomowoc, WI 53066

## TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff. [Instructions on bib placement.](#)



## MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the timing van.

## WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

## SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:



## SPONSORS

The Oconomowoc Gobble Wobble is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:





## UPCOMING CW RACES

Check out all our upcoming Chilly Willy Winter Run Series races by clicking on the logos below:



## GIFT CERTIFICATES



Buy a Silver Circle gift certificate and use it on any SCSE owned event\*.

- Purchase a [gift certificate electronically](#)

- Purchase a [gift certificate mailed](#).

#### **How to redeem:**

**Mailed Gift Certificate** - When you determine which event you would like to participate in, email us the code on the back of the certificate and we will activate the code to use at checkout when you register online. Make sure you include what race you want to do.

**Electronic Gift Certificate** - When you determine which event you would like to participate in, email us the order number on your receipt and we will activate the code to use at checkout when you register online. Make sure you include what race you want to do.

\*The fine print:

- Certificates cannot be used for the Lake Country Triathlon, any marathon distance, or any full series registration, but we will credit the cost of the certificate against the entry fee.
- Certificates are good on [events owned by SCSE](#).
- Certificates must be redeemed no later than 14 days before an event.

## **REFERRALS, DEFERRALS, AND EXCHANGES**

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

## **QUESTIONS?**

Let us know at [info@silvercirclesportsevents.com](mailto:info@silvercirclesportsevents.com).



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.