

Lake Country Challenge

Saturday, August 29, 2020



Race Day Instructions

A Message From Our Race Director

Hey, Runners! Our staff has been working on a social distancing plan for 3 months. It has taken a very long time to convince municipalities we can hold in-person events in a safe manner. While we don't necessarily like some of the requirements, we must follow them to keep people safe and to continue to obtain permits. I ask that you follow them exactly as outlined. We never know who will be there monitoring our plan, but there will be someone. If we don't follow the plan, then future permits could be pulled, and we will be back to virtual running.

Thank you,
Sean K. Osborne

WISCONSIN'S LEADER IN ENDURANCE EVENTS

**SILVER CIRCLE
SPORTS EVENTS**

silvercirclesportsevents.com

Thank you for participating in a Silver Circle Sports Event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.

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Covid Screening Questions

Be prepared to respond to Covid screening questions at Packet Pickup.

Have you had any or do you currently have any of the following symptoms that you cannot attribute to another health condition?

Answer “Yes” or “No” to each question. Do you have:

- Fever or feeling feverish?
- Chills?
- A new cough?
- Shortness of breath?
- A new sore throat?
- New muscle aches?
- New headache?
- New loss of smell or taste?

If you answered “Yes” to any of the above, you should leave immediately, stay away from other people, and contact your health care provider.

Face Coverings

Based on our current permits, **face coverings are now required at events**. Here is how it works:

Anyone in the “arena” is required to wear a face covering. The arena is defined as anywhere other than on the race course. This includes registration, packet pickup, parking areas, finish line, start line, restrooms, beer line, medal line, anywhere near other people. If you are within 10’ of anyone, at any time, a face covering is required.

Once you are on course, face coverings do not need to be worn, provided you are at least 10 feet from another person. At the start, you are spaced 10’ from others - we strongly encourage you to keep that distance. If you need to pass, call out “on your left” and move as far left as you can. Once you have passed a runner and you are at least 10’ in front of them, move back to the right.

We encourage runners to consider using running buffs while running near others. Buffs are available on our [merchandise website](#).

When you cross the finish line, please move outside of the arena for your cool down. Once your cool down is complete, a face covering is again required.

If we want to keep running in person events together (and we do!), it is imperative that we exceed our permit requirements. Waukesha County is one of the few places in America that is open to in person events. It is up to our running community to prove that we can hold events safely.

Volunteers Needed!

If you, your group, the neighbor kid, or your mother-in-law has an interest in volunteering, we would greatly appreciate the assistance!

All volunteers can run a future race for free. Sign up [HERE](#).



Location

Start - Village Green

Wisconsin & Main St

105-107 N Main St

Oconomowoc, WI 53066

Finish – City Beach

Wisconsin & Main St

324 W. Wisconsin

Oconomowoc, WI 53066

The start line is two blocks east of the finish line. Packet pickup will be at the start line location.

Parking

Parking is available throughout Downtown Oconomowoc. There is a farmer’s market in lot P3 across from the finish line. Do NOT park there unless you want your car towed and sent to Siberia.

[Parking Map](#).

Schedule

Early Packet Pickup – Friday, August 28th

4:00pm-5:00pm Packet pickup
Silver Circle Sports Events, LLC
2911 N. Dousman, Suite 3
Oconomowoc, WI 53066

Race Day – Saturday, August 29th

6:00am-7:00am Packet pickup (After packet pickup, please return to your car OR self-distance)
6:50am Self stage
7:00am First wave starts

Packet Pickup FAQs

Can I pick up another person's packet? Yes!
Do I need an ID? No way!
Can I register at packet pickup? Yep!
Bring your QR code - it's on your receipt!

Course Info

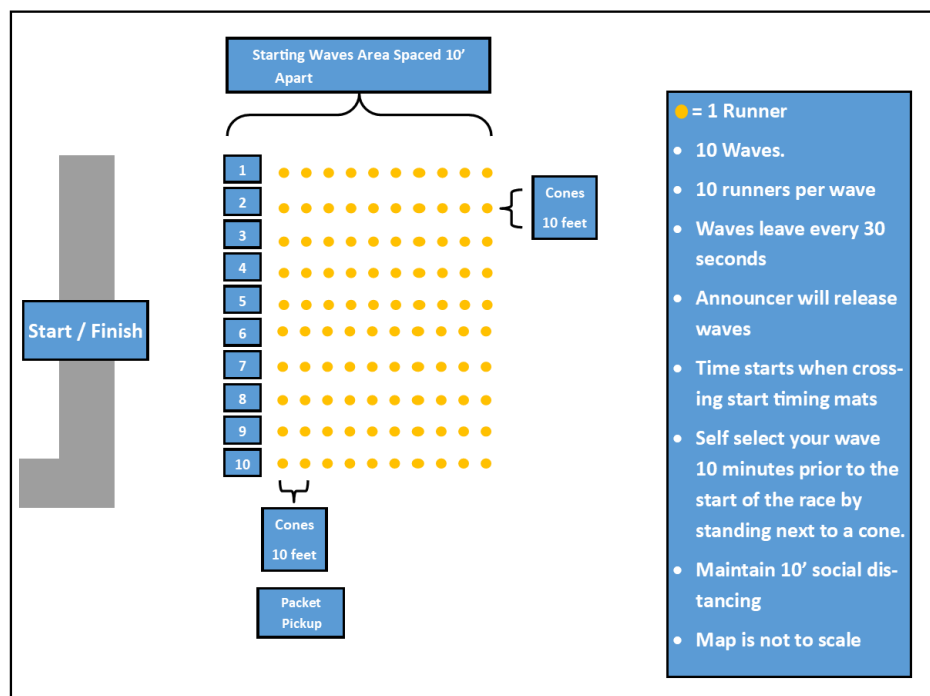
Social Distancing

At all times, please maintain a 10' social distance from fellow runners.

Waves

This is a wave start. Waves are comprised of 10 runners. We will have 10 rows of 10 cones, spaced 10' apart. You can self-select which wave you would like to run in by standing next to a cone facing the start line. We suggest faster runners towards the front and request you do not self-select your wave until 10 minutes before the start of the race.

The announcer will release one wave every 20 seconds starting at 7:00am. Your time will not start until you cross the mat. We encourage each wave of runners to self-distance as they approach the start mats.



Start Line & Finish line

The start/finish line is adjacent to packet pickup and will be marked with start flags. Please do not cross the start line until your wave is released.

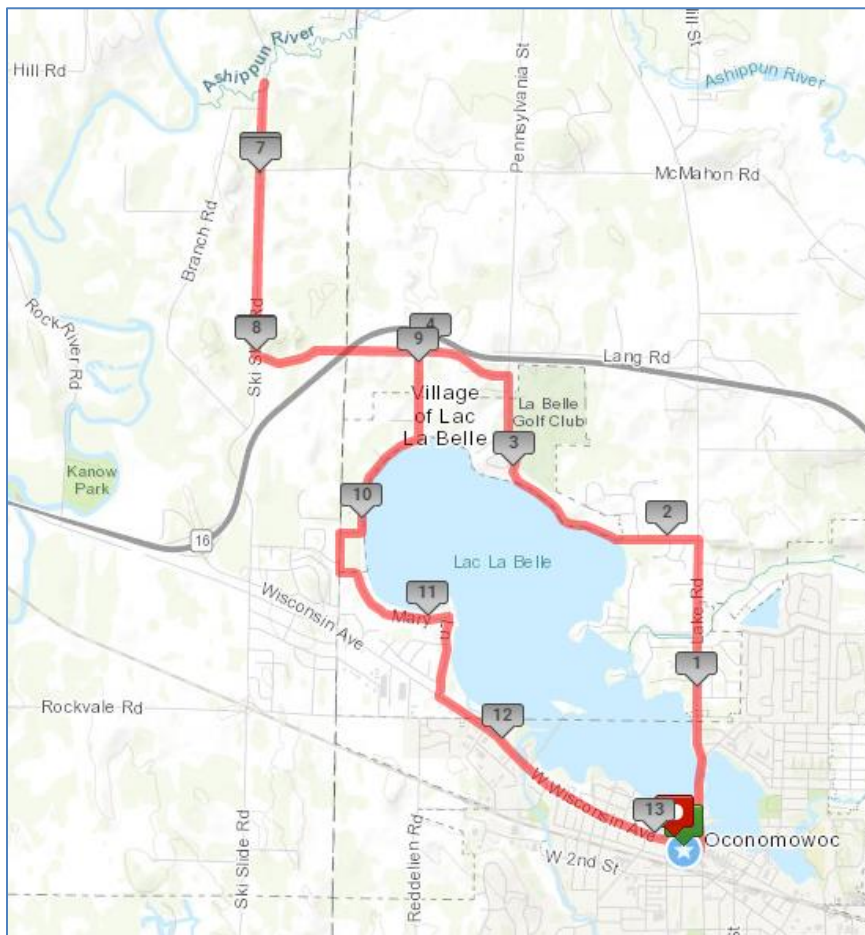
Once you finish, we ask that you leave the area immediately. Please do not wait at the finish line for someone to finish.

Course Marking

The course will be marked with arrows and cones.

[Half Course Map](#) | [8 Mile Course Map](#)

Course Details



Half Marathon

- North Hwy 67
- West Lac La Belle Drive
- North Pennsylvania Street
- West Lang Road
- North Ski Slide Road to turn around
- South Ski Slide Road
- East Lang Road
- South Saeger Avenue
- West Lac La Belle
- East Mary Lane
- East Wisconsin Avenue
- Finish City Beach

8 Mile

The course is the same as the half except 8 mile runners make the turn at mile 4 from West Lang Road onto South Saeger Avenue.

This is an open course. The start line is located at Village Green. Runners will head north on Main St. Main St. will remain open to traffic until 2 minutes before the start. If you want to warm up, please use the sidewalk.

The start will be led and followed by police vehicles until runners turn onto Lac LaBelle drive (mile 2). If you are walking the course, the police may move you to the side of the road. There may be vehicles crossing during this time. Please watch for vehicles.

Mile 2: The lead police vehicle will stop and runners will turn left (west) onto Lac LaBelle drive.

Mile 2.5: The road literally ends and turns into a path for 100' and then turns back into a road.

Mile 11.5: Runners will enter Wisconsin Ave and turn east. Runners should run against traffic.

Mile 12 (Lakeview Lane): Runners should move to the sidewalk until the finish line. Wisconsin Ave will be open during the race.

Mile 13.1: You just set a new PR. The finish line is slightly downhill and on grass. Please be prepared to stop relatively quickly or you will end up here:



Aid Stations

Because we cannot guarantee a touch-free aid station, there are no aid stations on the course or at the finish line. **You should bring your own water.** If you see an aid station on course, please use caution using it. We have not authorized any aid stations on course and as such cannot guarantee them to be touch-free or completely/properly sanitized.

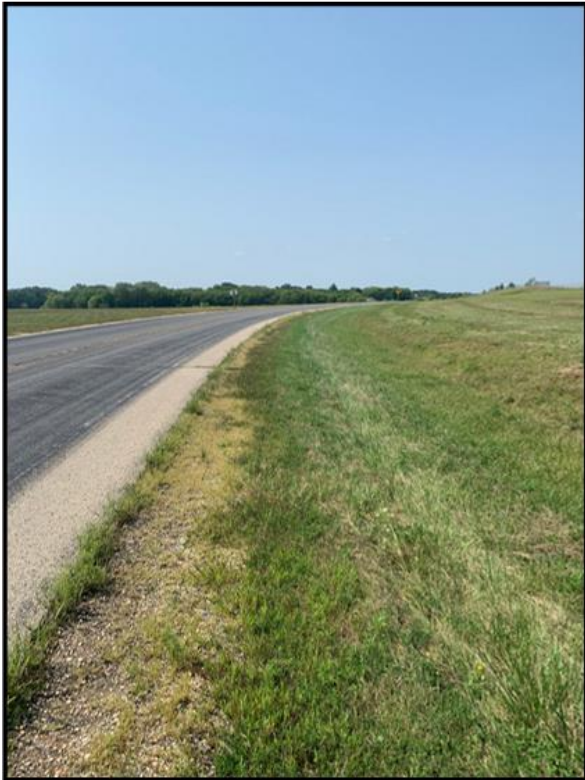
We have made a couple changes that you need to know about. This course worked great in prior years for an aid station, but it does not translate well to a bag drop. The road is narrow and we didn't want a hundred bags stacked next to each other on a narrow road. Our goal, permits, and agreements with our municipal partners require a touch-free event and I don't think we can do that with an aid station. So we are doing two bag drop zones instead.

The first zone is at Mile 3.5 on Lang Rd. Both half marathon and 8-mile runners will pass this area. There will be a bag drop sign and you can place your bag anywhere between mile 3.5 and 3.8. Please stage your bag 10' from the next one. If you want a cooler, go for it. If you want to put up a small flag to

identify it, more power to you. There is a ton of room.

The second zone is on the half marathon course along Ski Slide just after mile 5. This bag drop zone applies to half marathon runners ONLY. There is a porta potty on the right-hand side and the shoulder flattens out there. You can do the same with your bag/cooler/flag here as with the first bag drop zone. The benefit of putting a bag here is that you will see it again at mile 8!

Lang Road



Ski Slide Road





Getting here is a little challenging. If you are coming from the east, take the Hwy 16 bypass. Exit at Hwy 67 exit and turn right (north). The first road on the left (not the entrance to the highway) is Lang. Turn left (west). The next stop sign is Pennsylvania. Turn left (south) and cross the bridge. The next road is Lang. Turn right and the drop zone will be a couple hundred yards after you turn. Here are the coordinates: 43.149234, -88.522863

Once you drop here, continue west on Lang. The second stop sign is Ski Slide. Turn right (north). The porta potty is about .25 miles from the intersection, and you can drop your gear north of it. Coordinates: 43.153522, -88.547238

If you are taking the interstate into town, you can follow the same directions. The Hwy 67 exit turns into the Hwy 16 bypass.

If you are coming from the west on Hwy 16, we recommend you follow the same directions to alleviate any congestion in the residential area.

Getting back to the race is pretty easy. Turn around on Ski Slide and head south. The first stop sign is Wisconsin Ave. Turn left (east). The start area is the first stop light you will hit (Main St). Coordinates: 43.111505, -88.499198

We recommend that you drop your gear off before picking up your packet. Better yet, pick up your packet on Friday or have someone pick it up for you. See website or race day instructions for details. Trust me, it will make your life a lot easier!

Our staff will begin to pick up abandoned gear around 11:00am. Anything left on the course will be considered garbage, so if you want it, please make sure it is gone by 11:00am. If you want to know the

reason for this change, it is because I don't want our staff touching 100 different bags and potentially cross contaminating everything. Remember the whole 100% contact-free thing?

Restrooms

Restrooms are available at the start, mile 8 of the half marathon, and the finish line. We always encourage athletes to stop before the race because the lines can get long. If you are coming from I-94, there are two Kwik Trips at the intersection of Hwy 67 & Oconomowoc Parkway. If you are coming from Hwy 16, there are three gas stations on Hwy 16 before you hit the roundabout in downtown.

Awards

Sorry, we will not have an awards ceremony. If we can get results uploaded quick enough, you will be able to pick up medals on-site. Please check the [race website for results](#). When you pick up your medal, please show staff your results so we can expedite the process.

Custom medals for first – third place.
0-14, then 5 year increments up to 90.

Miss Your Award?

Medals can be picked up at our office the Tuesday following the event.
2911 N Dousman, Suite 3
Oconomowoc, WI 53066
They are located in front of the northern entrance door in a black bin.

If you would like it mailed, you can order it to be shipped [here](#).

Timing

The race is chip timed by Silver Circle Sports Events with a chip start. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



Medical Emergencies

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. If you have [symptoms of Covid-19](#), please go to the medical tent and self-isolate.

There is an automated external defibrillator (AED) and first aid kit located on the timing trailer.

Weather

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

Social Media

Last minute updates, photos, videos, and results all get posted here first:



Referrals, Deferrals, and Exchanges

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

Got Questions?

Let us know at info@silvercirclesportsevents.com.

#TeamSCSE

Welcome to #TeamSCSE. The running team with no requirements, no fees, and no forms to fill out. We are a group of people who just like to run. Team SCSE is an all-inclusive running team that prides itself on camaraderie and helping each other achieve running goals. We have a range of runners on the team, from beginners to elites and everything in between. If you're interested in joining the team, [contact us](#).



Upcoming Events

[September 5-6 DoLittle Marathon](#)

[September 12 Lapham Peak Trail Races](#)

[September 20 Procrastination Run](#)

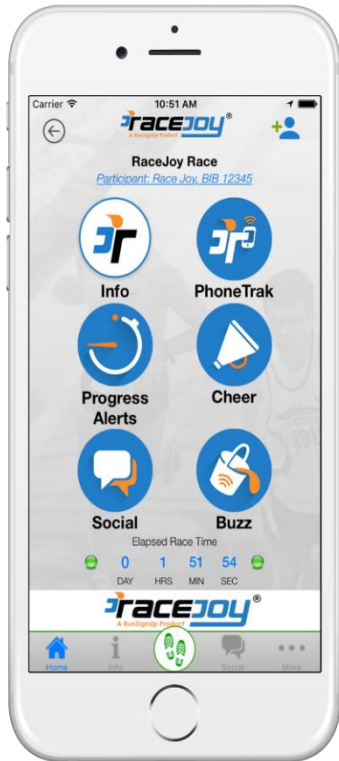
[Full event schedule](#)

Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it.

[Contact us](#) to discuss your event or obtain a quote.



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