

Lake Country Challenge

Saturday, August 30, 2025



8-Mile Run & Half Marathon

Race Day Instructions



Thank you for participating in a Silver Circle Sports Event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.

Contents

Volunteers Needed!..... 3

Location 3

 Start - Village Green..... 3

 Finish – City Beach 3

Parking..... 3

Schedule 3

 Race Day – Saturday, August 30 3

Packet Pickup FAQs..... 3

Race Shirts 3

Course Info..... 4

 Start Line & Finish Line 4

 Course Marking 4

 Aid Stations 11

 Restrooms 11

Awards..... 12

 Miss Your Award?..... 12

Timing 12

Medical Emergencies 12

Weather 12

Social Media..... 12

Referrals, Deferrals, and Exchanges..... 13

Got Questions? 13

#TeamSCSE 13

Upcoming Events 13

Sponsors..... 14

5K In A Box..... 15

Volunteers Needed!

If you, your group, the neighbor kid, or your mother-in-law has an interest in volunteering, we would greatly appreciate the assistance! All volunteers can run a future race for free. Sign up [HERE](#). Be sure to scroll all the way to the bottom of the volunteer page to find the volunteer slots for the run!



Location

Start - Village Green

Northeast corner of Wisconsin & Main St

105-107 N Main St

Oconomowoc, WI 53066

Finish – City Beach

Two blocks west of Wisconsin & Main St

324 W. Wisconsin

Oconomowoc, WI 53066

The Start Line is two blocks east of the Finish Line. **Packet pickup will be at the Finish Line location.**

Parking

Parking is available throughout Downtown Oconomowoc. Please see the Oconomowoc [Parking Map](#) for more details.

Schedule

Race Day – Saturday, August 30

7:00 am – 8:00 am: Packet pickup (**at the Finish Line – City**

Beach) 8:00 am: Race Starts

11:00 am: Course Support Ends

Packet Pickup FAQs

Can I pick up another person's packet? **Yes!**

Do I need an ID? **No way!**

Can I register at packet pickup? **Yep!**

Bring your QR code - it's on your receipt!

Race Shirts

Unfortunately, we cannot hold race shirts for those who can't make it to the race – we simply don't have room for boxes and boxes of extra shirts. If you can no longer make the race and still want your shirt, please email us **BEFORE** the race so we can put it aside. Otherwise, we cannot guarantee we'll have a shirt for you after the race. More info [here](#).

Course Info

Start Line & Finish Line

The Start Line is at Village Green and will be marked with start flags. The Finish Line is two blocks west at City Beach.

Course Marking

The course will be marked with signs, arrows, and cones.

[Half Course Map](#) | [8 Mile Course Map](#)

The half course is NOT the same as prior years. We are using Pennsylvania for the out and back. We will not be using Ski Slide road.

This is an open course. The Start Line is located at Village Green. Runners will head north on Main St. Main St. will remain open to traffic until 2 minutes before the start. If you want to warm up, please use the sidewalk.

The start will be led and followed by police vehicles until runners turn onto Lac LaBelle drive (mile 2). Please run on the same side of the road as the police vehicles. If you are walking the course, the police may move you to the side of the road. There may be vehicles crossing during this time. Please watch for vehicles.

Mile 2: The lead police vehicle will stop, and runners will turn left (west) onto Lac LaBelle drive. Mile 2.5: The road literally ends and turns into a path for 100' and then turns back into a road.

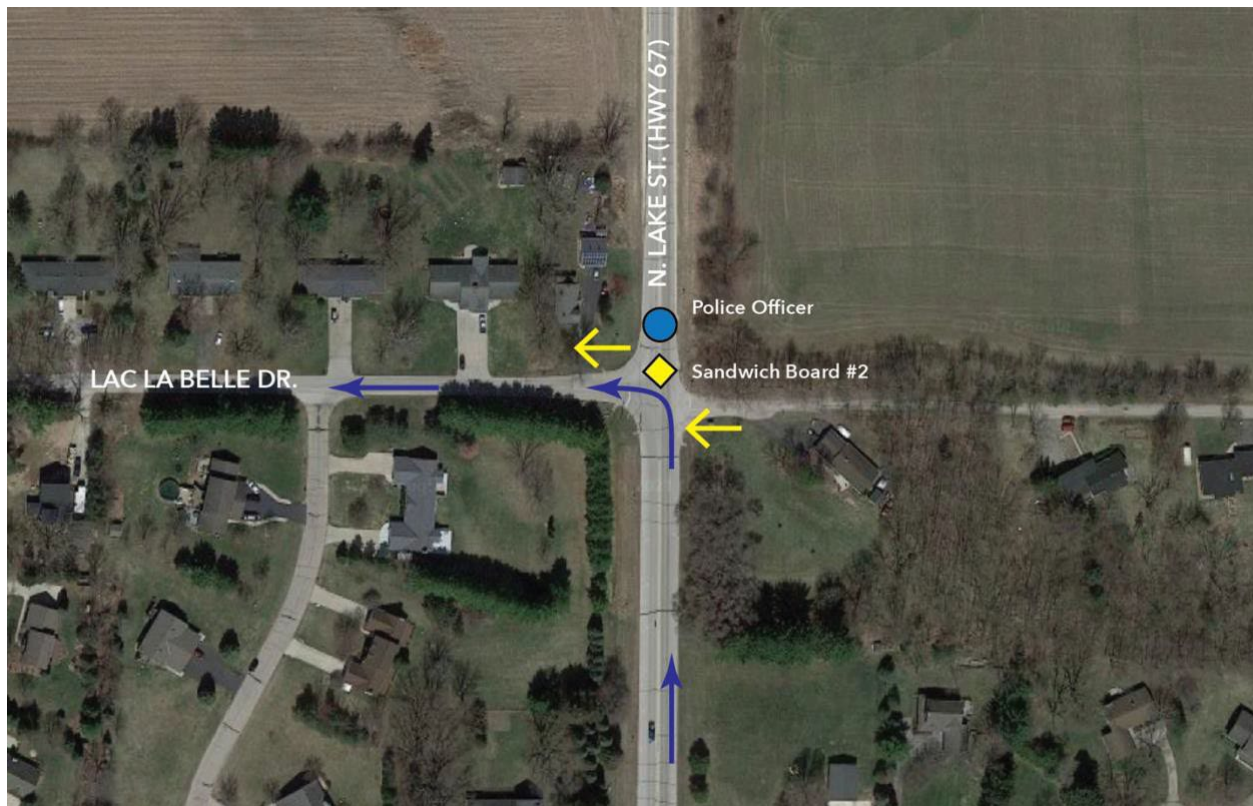
Mile 11.5: Runners will enter Wisconsin Ave and turn east. Runners should run against traffic (left side of the road).

Mile 12 (Lakeview Lane): Runners should move to the sidewalk until the Finish Line. Wisconsin Ave will be open during the race.

Mile 13.1: You just set a new PR. The Finish Line is slightly downhill and on grass. Please be prepared to stop relatively quickly or you will end up here:

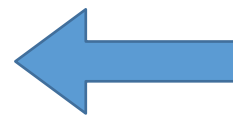


The following detailed maps should help you navigate important intersections/turns:



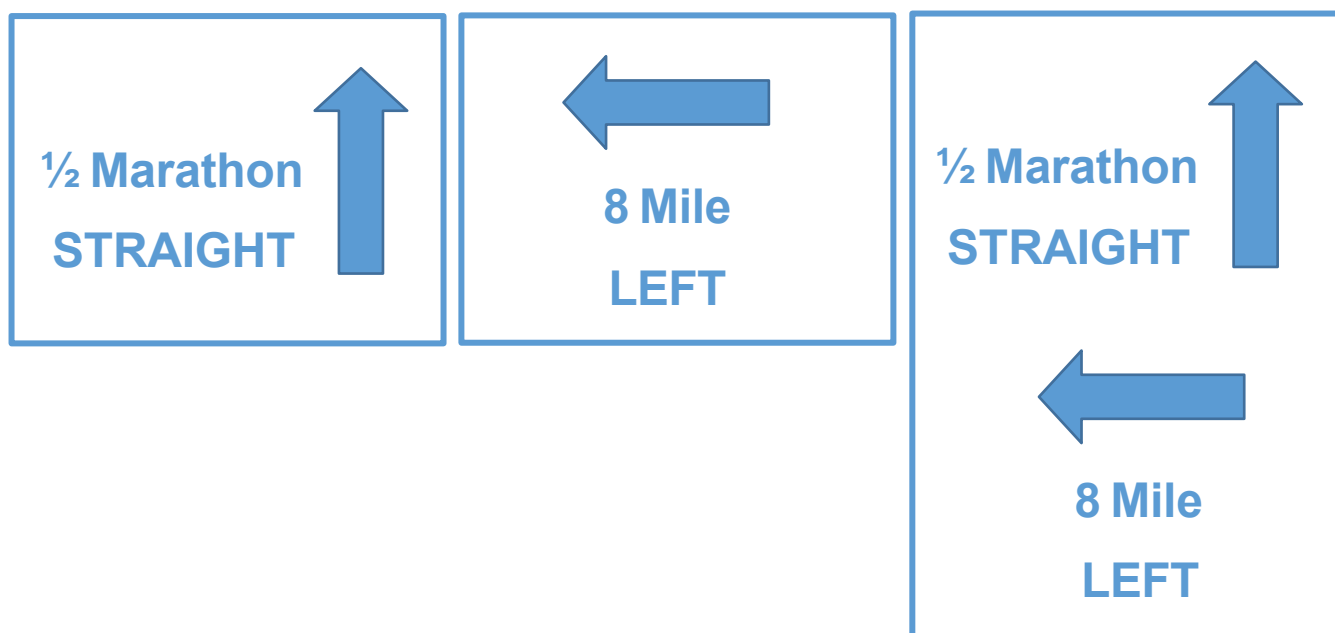
Detail 1: Intersection of N. Lake St. & Lac La Belle Dr. – all runners will turn left onto Lac La Belle drive. There will be clear course markings indicating the turn. A police officer will be stopping southbound traffic on N. Lake St. to allow for runners to turn left. While there is a police officer at this intersection, please watch for oncoming traffic when you turn left.

**ALL
RUNNERS**





Detail 2: Intersection of Lang Rd. & Pennsylvania St. – all 8-Mile runners will turn left onto Lang Rd. All ½ marathon runners will continue running straight (north) on Pennsylvania St. When ½ marathon runners return from their out and back on Pennsylvania St., they will all turn right onto Lang Rd. The course will be clearly marked with the following signs.

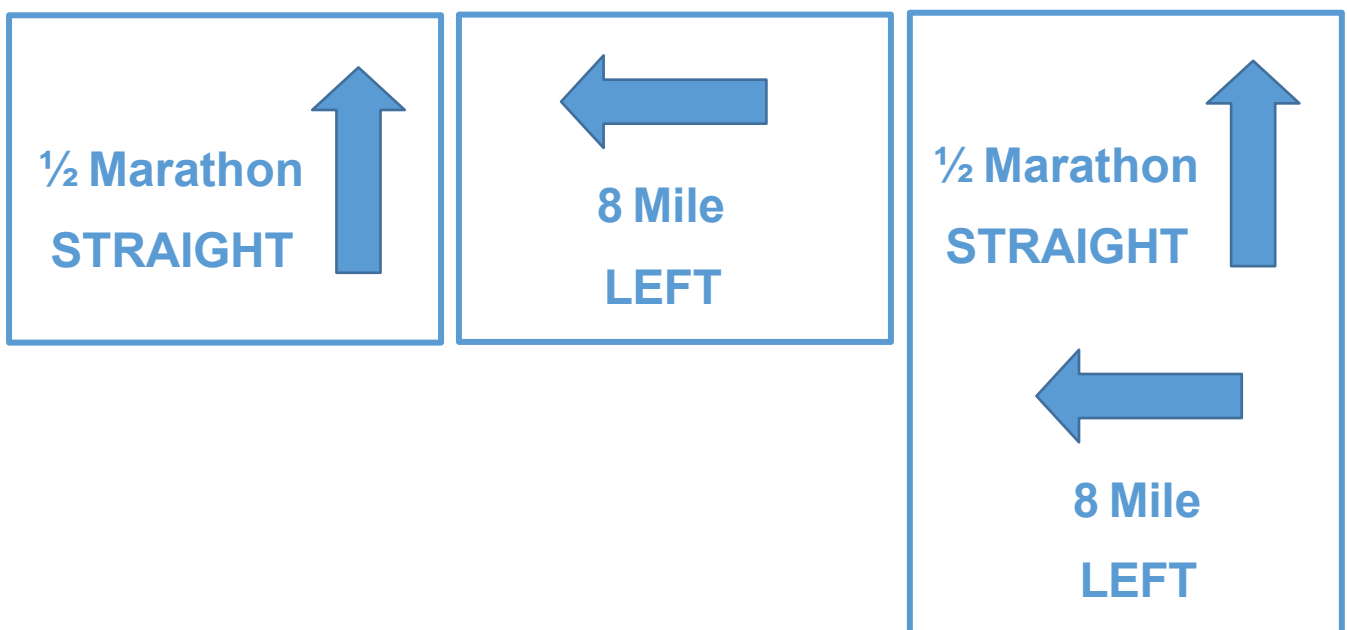




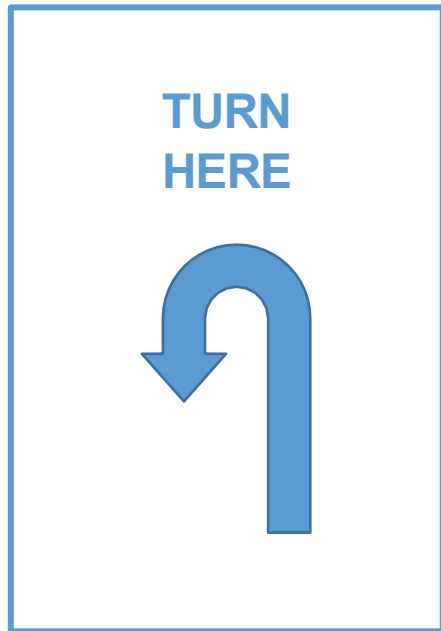
Detail 3: Intersection of Lang Rd. & Pennsylvania St. (north of HWY 16 bridge) – ½
Marathon runners will first approach this intersection from the south as they head north on Pennsylvania St. and head over the HWY 16 bridge. All runners at this point will continue north on Pennsylvania St. When runners return on Pennsylvania St., they will all turn right down a short dead-end turnaround. After the short turnaround, runners will return to Pennsylvania St. and turn right and continue on course.

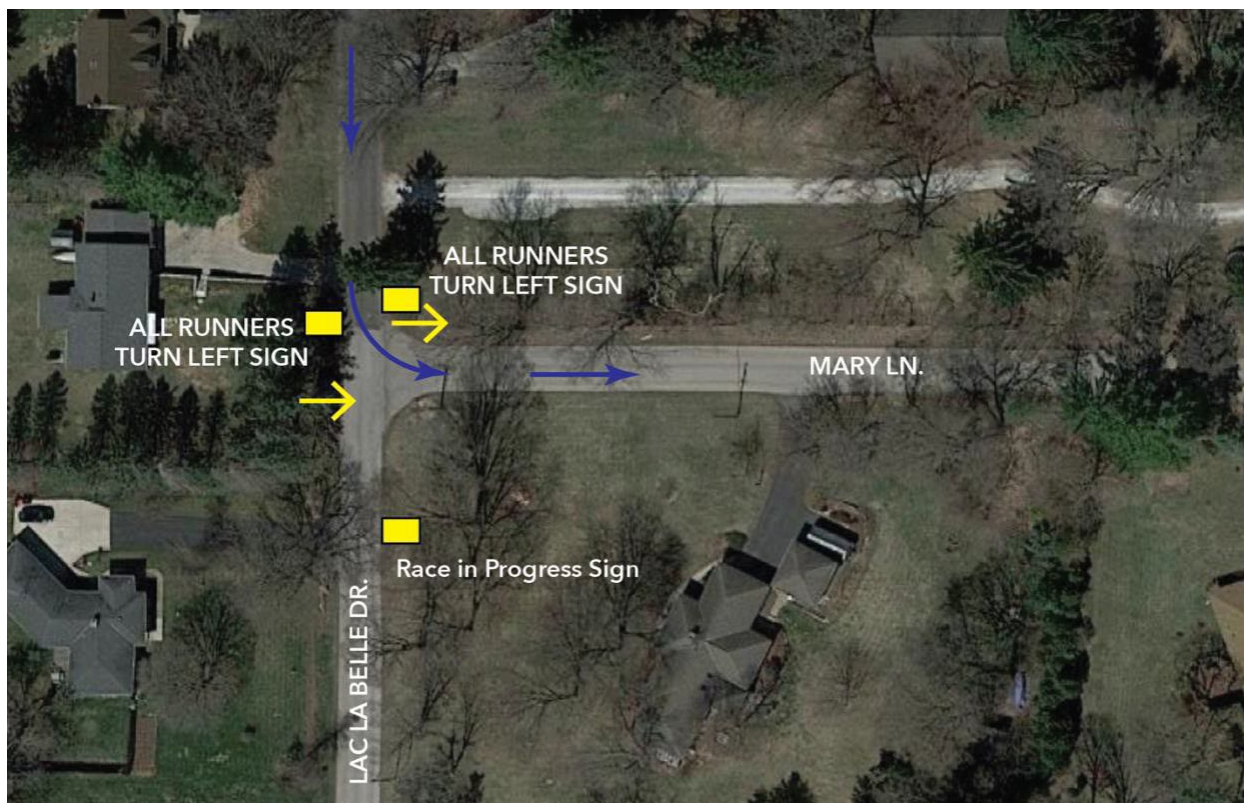


Detail 4: Intersection of Lang Rd. & Seager Ave. – All runners will be approaching the intersection from the east. Half marathon runners will proceed west on Lang Rd for a short out and back, while 8-mile runners will turn left on Seager Ave. When ½ marathon runners return on Lang Rd. they will turn right onto Seager Ave. and continue on the same course as the 8-mile runners for the remainder of the course. Runners will see the following signs:

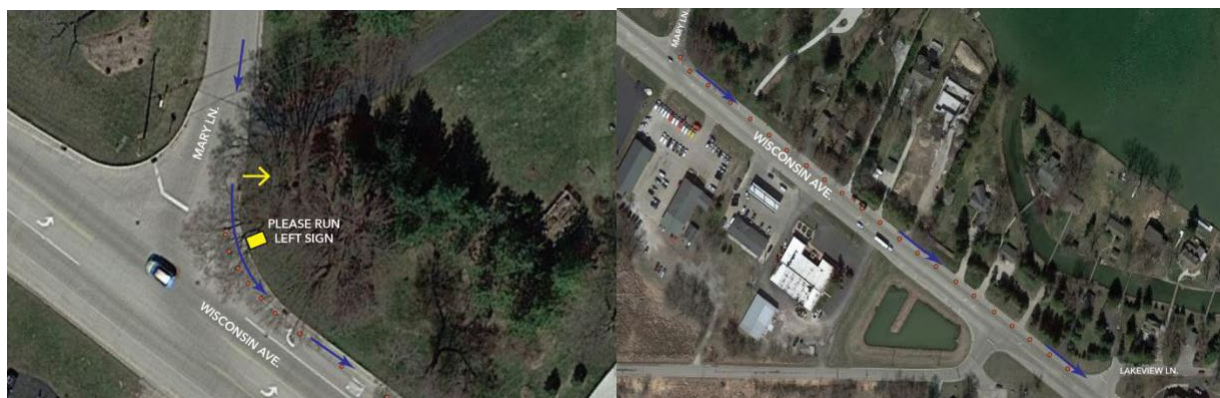


½ marathon runners will run around **three** turnaround points. Each of these points are clearly marked with the following sign:





Detail 5: Intersection of Lac La Belle Dr. & Mary Ln. – This is not a complex intersection, but we have had lots of runners miss our course signs and continue straight on Lac La Belle Dr. All runners should turn left at Mary Ln. and continue on course. There will be extra signs at this intersection to help.



Detail 6: Intersection of Mary Ln. & Wisconsin Ave. – All runners will run on the west bound curb lane of Wisconsin Ave. for approximately $\frac{1}{4}$ of a mile. There will be cones placed to help keep runners close to the curb. PLEASE run left and watch for oncoming traffic.

Awards

All finishers receive a finisher medal! Please check the [race website for results](#).

Custom medals for first – third place. 0-14, then 5 year increments up to 90.

Miss Your Award?

Medals can be picked up at our office the Tuesday following the event. 1327 Wall St.

Oconomowoc, WI 53066

They are in front inside a blue bin.

If you would like it mailed, you can order it to be shipped [here](#).

Timing

The race is chip timed by Silver Circle Sports Events with a chip start. Your time will begin when you cross the Start Line and conclude when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



Medical Emergencies

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist.

There is an automated external defibrillator (AED) and first aid kit located in the timing van.

Weather

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement.

Weather updates will be posted on Facebook.

Social Media

Last minute updates, photos, videos, and results all get posted here first:



Referrals, Deferrals, and Exchanges

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

Got Questions?

Let us know at info@silvercirclesportsevents.com.

#TeamSCSE

Welcome to #TeamSCSE. The running team with no requirements, no fees, and no forms to fill out. We are a group of people who just like to run. Team SCSE is an all-inclusive running team that prides itself on camaraderie and helping each other achieve running goals. We have a range of runners on the team, from beginners to elites and everything in between. If you're interested in joining the team, [contact us](#).



Upcoming Events

[Click here to see our full event schedule.](#)

Chilly Willy Run Series registration is now open!



Sponsors

RIDGEWAY WOODWORKS
— LAKE COUNTRY, WISCONSIN —



5K In A Box



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it.

[Contact us](#) to discuss your event or obtain a quote.