

SUNDAY, DECEMBER 1, 2024

# Race Day Instructions



*Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods, and we appreciate you attending an event in our neck of the woods.*

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## LOCATION

E.B. Shurts Building, Fox River Sanctuary  
810 W College Ave  
Waukesha, WI 53186

Directions: [Google Maps](#)

## PARKING

Parking is limited at the E.B. Shurts Building parking lot, but there is plenty of street parking within a short walking distance of the building.

## SCHEDULE

Early Packet Pickup – Saturday, November 30, 2024

Rogan's Shoes Brookfield  
19770 Bluemound Rd.  
Brookfield, WI 53045

11:00 am - Packet Pickup Starts

1:00 pm - Packet Pickup Ends

Race Day – Sunday, December 1, 2024

E.B. Shurts Building (inside the building)

8:00 am Race Day Packet Pickup

8:00 am Early Half Marathon Starts

8:45 am Kiddo's 1K Race Begins

9:00 am Half Marathon Begins

9:05 am 5K/10K & Walk Begins

12:00 pm Course Closes

Updated  
Early  
Packet  
Pick-up  
Info!!

## PACKET PICKUP FAQs

Can I pick up another person's packet? **YES**

Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**

Bring your **QR CODE** (it's on your registration email receipt)



## COURSE INFO

The course is flat and fast, utilizing the scenic Fox River Trail and Glacial Drumlin Trail. All runners will start at the E.B. Shurts Building in Waukesha.

- **5K & 10K Runners:** Head west on the Fox River Trail to the turnaround point at Sunset Drive, then return along the same trail to the Fox River Trail and Glacial Drumlin Trail intersection.
  - **5K runners:** Continue straight to the Finish Line.
  - **10K runners:** Turn around at the intersection, head back to the Sunset Drive turnaround, and return to the Finish Line.
- **Half Marathon Runners:** Turn right onto the Glacial Drumlin Trail and proceed to the turnaround just before MacArthur Road. Return along the Glacial Drumlin Trail to the Fox River Trail, turn right and follow it to the Sunset Drive turnaround, then head back to the Glacial Drumlin Trail.
  - This completes one lap. The half marathon consists of **three laps**.

For detailed course maps, please click the link below!

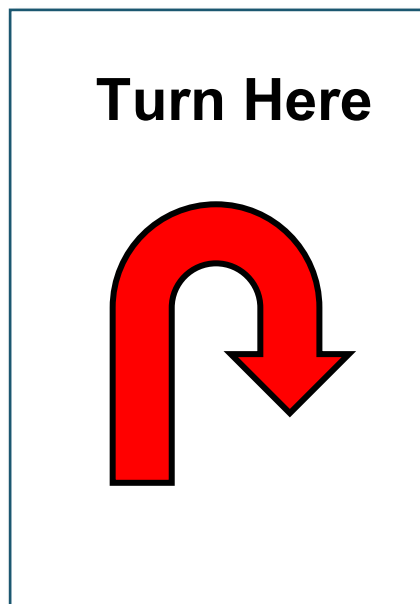
### [Course Maps](#)

Walkers – for your safety, we ask that you start once the runners have cleared the Start Line. This will help avoid any collisions. Please stay to the right as you walk, which will allow for faster runners and walkers to pass.

We will use a mass start to begin the race, but the Start Line will remain open for approximately 10 minutes after the start. Your time will not start until you cross the Start Line.

### Course Marking

The course will be marked with cones, arrows, and turn signs. This is an out-and-back course with turnaround points clearly marked with 3ft-high sandwich board signs. When you see the sign, you should turn around. The sign looks like this:



## Restrooms

Restrooms are available at the Start/Finish Line and there is one porta-potty on course located on the Fox River Trail where the trail turns away from Sentry Dr, near the old incinerator building.

## Aid Stations

There are two aid stations on the course (see course map). All runners, regardless of distance will pass corresponding aid stations on the way out and once again on the way back after the turnaround points.

Aid stations will have water (Orange Jugs), sports drink (Red Jugs), and energy gels.

While we strive to have volunteers at all of our aid stations, we cannot guarantee aid stations will be staffed. **Runners should assume that aid stations will be self-serve.**

## Garbage

There will be garbage cans on course. Please help us keep the trails beautiful and place all trash in a garbage can.

## KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 8:45 am. The race is free, but ALL kids must be registered and wearing a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

## RESULTS & AWARDS

Results will be live and available on the [race website](#) as soon as you cross the Finish Line. Age group award medals for first – third place. Age groups are 0-14, then 5-year increments. We will have an awards ceremony for the 5K runners at 9:40 am.

We will NOT have an awards ceremony for the 10K and ½ Marathon distances but will announce overall winners. Runners should check the results using their phones or the results kiosks and are free to grab the medal awarded to them from the awards table.

**Why are we not having a 10K and ½ Marathon Awards Ceremony??** Simple: because it's cold and award winners for these races tend to be greatly spaced out meaning many would have to wait quite a while in order for us to even do an awards ceremony.

## Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Tuesday following the

race. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:  
1327 Wall St. Suite B  
Oconomowoc, WI 53066

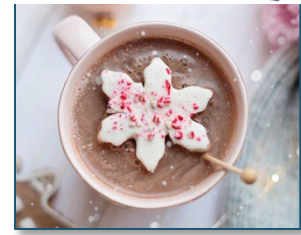
## AVERAGE JOE & JANE AWARDS

The Average Joe & Jane Awards are back for the Chilly Willy Series 5K Runs and are presented to the male and female runner who finish in the exact middle of all runners. Winners will receive a T-shirt and custom medal!



## FINISH LINE HOT CHOCOLATE

Meet your friends after the race for a quick warm up at our hot chocolate bar. Complete with a huge selection of the tastiest treats, you'll find all you need to make a great cup of hot chocolate after a cold run. The hot chocolate bar will be located inside the E.B. Shurts Building.



## SWITCHING DISTANCES

You can change distances prior to the event through [RunSignup](#) – just follow these easy steps:

1. Log into your RunSignup account.
2. Go to your profile.
3. Select “Manage Registrations” from the race you want to change distances.
4. Chose the option to “Switch Events” to change distances.

If you decide to change distances while running – for example, drop to the 5K distance from a 10K – no problem; just be sure to let our timing staff know when you cross the Finish Line.

## TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the Start Line and conclude when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



## SPONSORS

The Last Call 5K, 10K, and ½ Marathon is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:



## UPCOMING CW RACES

Checkout all our upcoming Chilly Willy Winter Run Series races by clicking on the logos below:



## MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the timing van.

## WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area

and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

## GIFT CERTIFICATES



Buy a Silver Circle gift certificate and use it on any SCSE owned event\*.

- Purchase a [gift certificate electronically](#)
- Purchase a [gift certificate mailed](#).

### How to redeem:

**Mailed Gift Certificate** - When you determine which event you would like to participate in, email us the code on the back of the certificate and we will activate the code to use at checkout when you register online. Make sure you include what race you want to do.

**Electronic Gift Certificate** - When you determine which event you would like to participate in, email us the order number on your receipt and we will activate the code to use at checkout when you register online. Make sure you include what race you want to do.

\*The fine print:

- Certificates cannot be used for the Lake Country Triathlon, any marathon distance, or any full series registration, but we will credit the cost of the certificate against the entry fee.
- Certificates are good on [events owned by SCSE](#).
- Certificates must be redeemed no later than 14 days before an event.

## SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:





## REFERRALS, DEFERRALS, AND EXCHANGES

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

## TOY DRIVE

Brett from Colliers Milwaukee Office is collecting toys to benefit the COA Youth & Family Center in Milwaukee. Brett will be there to take any donations you'd be willing to make. Every person who donates a toy will be entered into a drawing for a free Silver Circle Sports Events Race. When you drop off your donation, take the Silver Circle Foundation tear tag off your bib and hand it to Brett. He will then get you entered into the drawing. Click [here](#) to see more information about the drive and which types of toys to donate.

## QUESTIONS?

Let us know at [rob@silvercirclesportsevents.com](mailto:rob@silvercirclesportsevents.com).



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.