
SILVER CIRCLE SPORTS EVENTS

www.silvercirclesportsevents.com

[HOME](#) [EVENTS](#) [RACE MANAGEMENT AND TIMING](#) [EQUIPMENT](#) [RESULTS](#) [CONTACT](#)

Thank you for participating in a Silver Circle Sports Event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.



Volunteers Needed

If you, your group, the neighbor kid or your mother-in-law has an interest in volunteering, we would greatly appreciate the assistance. All volunteers can run a future race for free. Sign up [HERE](#).

Medical Emergencies

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist.

There is an automated external defibrillator (AED) and first aid kit located on the timing trailer.

Location

Brown Deer Golf Course
7625 N Range Line Rd
Glendale, WI 53209

Schedule

5:00 PM packet pickup
5:45 PM kiddos 1K
6:00 PM run starts
7:00 PM costume contest

Night Run

Yes it is going to be dark and golf courses don't have street lights. You should have a head light or hand held light.

MILWAUKEE COUNTY PARKS

Please give us a hand. Milwaukee County does not permit events at Brown Deer Golf course. They have issued Silver Circle Sports a permit to hold this event for the first time in decades. We ask that you help us by adhering to the following guidelines:

- Stay on the cart path 100% of the time
- Do not enter the golf course before the start or after the finish
- Throw all cups, glow sticks, & garbage in garbage cans
- Follow course marshal instructions
- Park in designate areas
- Thank the park staff

We thank you in advance for the assistance.

FREE RACE PHOTOS

Silver Circle Sports Events is excited to bring Focal Flame Photography's professional FocalShare race photo service to the Chilly Willy race series.



P H O T O G R A P H Y

Participants: you will get FREE downloads of high-resolution digital race photos, searchable by your bib number, within a few hours of crossing the finish line. As soon as photos are ready, you'll receive an email with links to your FocalShare photos online. You can also share them easily using the Silver Circle Facebook app, and a free iOS app for the iPhone and iPad.

Packet Pickup FAQ

- Can I pick up another person's packet? Yes
- Do I need an ID? No way
- Can I register at packet pickup? Yep
- Do you accept cash, checks or credit cards? You betcha

Referrals

For every three registrations, we will refund \$10.00 of your registration fee all the way up to 100%. Two ways to do it.

- Facebook
At registration checkout, you will be given the option to share your registration on Facebook. If 3 people register from that post, shazam we will refund \$10.
- Email
On your registration receipt, there will be a registration link. Share that link and we will refund \$10 for every 3 registrations. You can find the registration link by logging into your Run Sign Up account and email the receipt to yourself. The software will keep track of friends registering from your link and Facebook post.

More info about [referrals, deferrals and exchanges](#).

Timing

The race is chip timed Silver Circle Sports Events with a chip start. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement](#).

Awards

All runners will receive a finisher medal. Those that ran the Grave Yard 5K in the morning and this race will get a doubler medal at check in.

Costume Contest

Hey it's Halloween. Participants are strongly encouraged to wear costumes to the event. There will be awards for best male, female and group costumes. Winners will receive a free entry into a future SCSE race.

Course Info

Start Line

The start / finish line is next to the clubhouse. Please do not enter the golf course until the event starts.

Course Marking

The entire course will be marked with arrow signs with red flashing lights and orange lit cones.

Aid Stations

There will be one aid station on the course. Please place your cups in the garbage cans.

Restrooms

Restrooms are available at registration and near the start line.



Parking

Parking is available throughout the park.

Social Media

Last minute updates, photos, videos and results all get posted here first.



Weather

The event will be held unless severe weather occurs. In the event of severe weather, the race director may delay or cancel the event. Please watch social media for any weather notices.

Got questions?

Let us know at info@silvercirclesportsevents.com

Upcoming events:

<u>Milwaukee Monster Fore Miler</u>	10/27	Fore Miler	Milwaukee
<u>Grave Yard 5K</u>	10/27	5K	Milwaukee
<u>Vets Day 5K</u>	10/10	5K, 10K	Delafield
<u>Milwaukee's Great Gobble Wobble</u>	11/22	5K	Milwaukee
<u>Oconomowoc's Great Gobble Wobble</u>	11/22	5K	Oconomowoc
<u>Last Call</u>	12/2	5K, 10K, 1/2 marathon	Waukesha
<u>Yule Twinkle All The Way 5K</u>	12/8	5K + 1 mile walk	Oconomowoc

Winter is right around the corner. Register for all 8 races and get the Pancake 1K for FREE!



Wisconsin
CHELLY WELLY
RUN SERIES

[Register Now](#) [Register Now](#) [Register Now](#) [Register Now](#) [Register Now](#) [Register Now](#)



Are you involved with an event and need help with management, equipment rental, timing or marketing? If it is event related, we do it.

[Contact us](#) to discuss your event or obtain a quote.