

Run by the River

Thursday, September 11, 2025



Race Day Instructions

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Location

Packet Pickup

1555 N. RiverCenter Drive

Milwaukee, WI US 53212

Southwest corner of Pleasant Street and the Riverwalk. Look for the big tent!

Schedule & Packet Pickup

Race Day – Thursday, September 11, 2025

5:00pm Packet pickup opens (north side of parking lot). Look for the red packet pickup flag!

6:15pm 5K run & 2-mile walk start – walkers please stage behind runners.

7:00pm Awards

PLEASE BRING YOUR RECEIPT WITH YOU!

You do not need to print it. We will need to scan the QR code on the receipt, though, so please have your email accessible on your mobile device or save a picture of your receipt with the QR code to your device's image library.

Packet Pickup FAQs

Can I pick up another person's packet? Yes

Do I need an ID? No way

Bring your QR code (it's on your receipt)

Course Info

Restrooms

Restrooms are available near the Start/Finish.

Bag Check

There is no bag check; please keep your valuables in your car or on your person.

Start/Finish Line

The Start Line AND Finish Line are in the north parking lot at Schlitz Park.

Course Marking

The entire course will be closed and there will be Milwaukee Police Officers at each corner controlling traffic. Please follow the officer and volunteer instructions.

[5K Run Course Map](#) [2-Mile Walk Course Map](#)

The Cherry Street bridge is closed, which means the sidewalk is closed. Participants will use the Schlitz Park driveway for approximately 50 feet and then move to the sidewalk. We will have it clearly marked and coned. Please follow the cones and move to the sidewalk. If you do not, you are going to end up at a dead end.

Aid Stations

Water is available on the course on Cherry Street and at the Finish Line.

Post-Race Food and Beverage

Please present the tear off portion of your bib to receive a complimentary beer or bottled water.

Awards

Individual and team awards will be presented at 7:00pm. Visit the [race website](#) for more exciting details on the awards you could win!

Timing

The run is chip timed by Silver Circle Sports Events with a chip start. Your time will begin when you cross the Start Line and conclude when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



Medical Emergencies

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist.

There is an automated external defibrillator (AED) and first aid kit located in the timing van.

Weather

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

Got Questions?

Let us know at info@silvercirclesportsevents.com.