



Saturday, March 16, 2024

Race Day Instructions



Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods, and we appreciate you attending an event in our neck of the woods.

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LOCATION

Lucky Chucky's Beach Bar & Grill
37238 Valley Rd
Oconomowoc, WI US 53066

Directions: [Google Maps](#)

PARKING

Parking is available behind Lucky Chucky's Beach Bar & Grill. When that is full, we will close access to it, and you should park on Oconomowoc Parkway – see [parking map](#). We will be running a shuttle bus from the parkway to the restaurant – see [shuttle bus map](#). Look for the shuttle bus signs. You should take the bus!

Do not park on Valley Road or in front of Lucky Chucky's Beach Bar & Grill, or any of the residential roads around it.

Between 8:30am & 10:30am ALL westbound traffic on Valley Rd will be moved to the eastbound lane from Silver Cedar Rd to St Andrews Dr. There will be NO eastbound traffic along this stretch during this time. If you leave before 10:30am, you must exit from the west entrance/exit of the parking lot and head west to St Andrews Dr.

SCHEDULE

Early Packet Pickup – Friday, March 15, 2024

[Rogan's Shoes in Brookfield](#)

19770 W Bluemound Rd, Brookfield, WI 53045

11:00 am - Packet Pickup Starts

1:00 pm - Packet Pickup Ends

Runners who pick up their bibs at Rogan's on Friday will be entered into a raffle to win a \$50 Rogan's Shoes Gift card!!

Race Day – Saturday, March 16, 2024

At Race Site: Lucky Chucky's Beach Bar & Grill

8:00 am Race Day Packet Pickup

8:45 am Kiddo's 1K Race Begins

9:00 am 5K/10K Races Begin

10:30 am Course Closes

PACKET PICKUP FAQs

Can I pick up another person's packet? **YES**

Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**

Bring your **QR CODE** (it's on your registration email receipt)



COURSE INFO!!!

Start/Finish Line

The Start/Finish Line is in front of Lucky Chucky's Beach Bar & Grill. We will head east on Valley Rd to Silver Cedar Rd, then join the Lake Country Trail for an out and back. Click [here](#) for the 5K course map. The 10K course map can be found [here](#).

Parents, please have the kiddos start after the fast runners. We don't want to see the little ones become speed bumps.

This is a chip start event, so your time does not begin until you cross the Start Line.

Course Markings

The course will be marked with cones, arrows, and turn signs. 5K runners will turn around at the 4-foot-tall "5K Turn Here" sign. 10K runners will continue on the trail until they reach the 4-foot-high sign that says "10K Turn Here". Walkers will also see a 4-foot-high sign that indicates when to turn around and head back to the Start/Finish Line.

KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 8:45 am. The race is free, but ALL kids must be registered and wearing a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

Parents! Please write this information on your child's bib BEFORE the event.



Child's Name
Emergency Contact Name
(This person should be at the event)
Emergency Contact Phone Number

The diagram shows a rounded rectangular race bib with a dashed line at the bottom. A red arrow points from the right side of the bib towards the registration information fields.

Restrooms

Restrooms will be available inside Lucky Chucky's Beach Bar & Grill and there will be portos near the Start/Finish Line.

Aid Stations

There will be two aid stations on course with water. One aid station will be at Silver Cedar Rd and the trail - all participants will pass this aid station twice. The second aid station will be on the trail by Oconomowoc Parkway - only the 10K runners will pass this one twice. All aid stations will have water. There will also be water available at the Finish Line.

While we strive to have volunteers at all of our aid stations, we cannot guarantee aid stations will be staffed. **Runners should assume that aid stations will be self-serve.**

Garbage

There will be garbage cans at the aid stations. Please help us keep the courses beautiful and place all trash in a garbage can.

TEAM KILT CONTEST!

We challenge you! The team with the most kilt wearers (male & female) will get a huge 4-foot-tall trophy!! Let's see those legs!

New this year! The team with the most kilt wearers (male & female) will also get the Traveling Team Kilt Award. This award, much like the coveted Stanley Cup of hockey or the Grey Cup of Canadian Football, each team will have their name placed upon it.



RESULTS & AWARDS

Unofficial results will be live and available on the [race website](#) shortly after you cross the Finish Line. Age group awards for first – third place. Age groups are 0-14, then 5-year increments. We will have an awards ceremony for the 5K runners at about 9:50 am near the Start/Finish Line.

We will also have a 10K awards ceremony after the 5K awards for the overall 10K winners. All runners should check the results when they finish their race, and anyone who wins a place award can pick up their award any time after their race.

Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Wednesday following the race. If you'd like to pick up your award, please email rob@silvercirclesportsevents.com and we will make sure your award is in the bin. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:

1327 Wall Street Suite B
Oconomowoc, WI 53066

AVERAGE JOE & JANE AWARDS

The Average Joe & Jane Awards are back for the Chilly Willy Series 5K Runs and are presented to the male and female runner who finish in the exact middle of all runners. Winners will receive a T-shirt and custom medal!



TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the Start Line and conclude when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)

AFTER THE RACE CELEBRATION!!

Continue your St. Patrick's Day celebrations with food and drink specials offered by Lucky's after the race. Green beer, corned beef specials and awesome Rubens are just a few of the specials you can enjoy as you celebrate St. Patrick's Day and a great race.

SPONSORS

Shake Your Shamrocks is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:





CHARITY PARTNER



[Silver Circle Foundation, Inc 501\(c\)3](#) is dedicated to supporting the needs of our firefighters, police officers, veterans, and troops serving overseas through charitable giving, care packages, and fundraising.

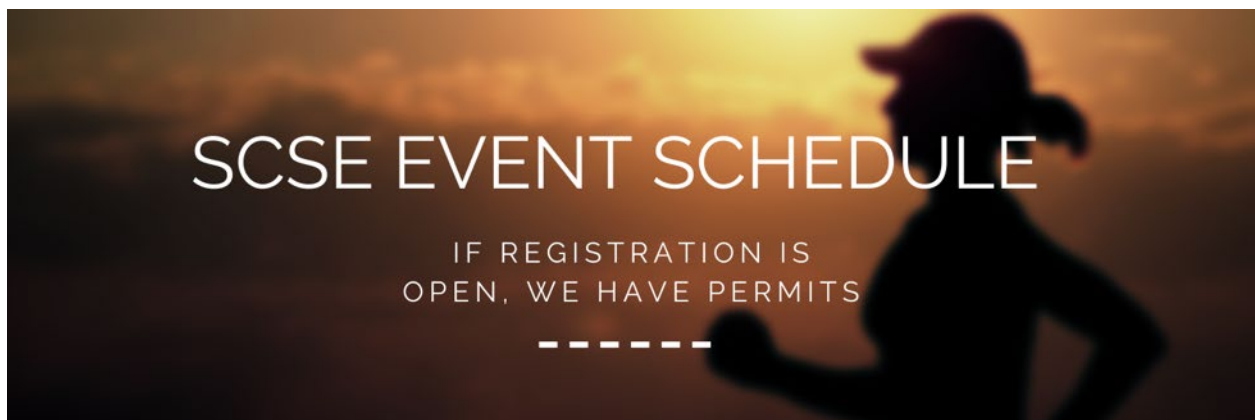
UPCOMING CW RACES

We have one race left in the 2023-2024 Chilly Willy Winter Run Series, but it's an awesome, fun, and fast one! Check it out by clicking on the logo below:



2024 EVENT SCHEDULE!

We have a super busy 2024 with a lot of fun new races in some awesome new locations! Check out our entire 2024 schedule by clicking on the image below:



MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located in the timing van.

WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:



REFERRALS, DEFERRALS, AND EXCHANGES

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

QUESTIONS?

Let us know at info@silvercirclesportsevents.com.



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.