SHAKE YOUR SHAMROCKS

OCONOMOWOC, WISCONSIN

5K RUN/WALK/RUCK • 10K RUN/RUCK

Saturday, March 14, 2026

Race Day Instructions

SILVER CIRCLE

THE LEADER IN ENDURANCE EVENTS

silvercirclesportsevents.com

Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods, and we appreciate you attending an event in our neck of the woods.

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LOCATION

Lucky Chucky's Beach Bar & Grill Directions: Google Maps
37238 Valley Rd
Oconomowoc, WI US 53066

PARKING

Parking is available behind Lucky Chucky's Beach Bar & Grill. When that is full, we will close access to it, and you should park on Oconomowoc Parkway – see parking map. We will be running a shuttle bus from the parkway to the restaurant – see shuttle bus map. Look for the shuttle bus signs. You should take the bus!

Do not park on Valley Road or in front of Lucky Chucky's Beach Bar & Grill, or any of the residential roads around it.

Between 8:30am & 10:30am ALL westbound traffic on Valley Rd will be moved to the eastbound lane from Silver Cedar Rd to St Andrews Dr. There will be NO eastbound traffic along this stretch during this time. If you leave before 10:30am, you must exit from the west entrance/exit of the parking lot and head west to St Andrews Dr.

SCHEDULE

Race Day – Saturday, March 14, 2026

At Race Site: Lucky Chucky's Beach Bar & Grill

8:00 am Race Day Packet Pickup
8:45 am Kiddo's 1K Race Begins
9:00 am 5K/10K Races Begin
10:30 am Course Closes

PACKET PICKUP FAQS

Can I pick up another person's packet? **YES**
Do I need an ID? **NO WAY**
Can I register at packet pickup? **YEP!**
Bring your **QR CODE** (it's on your registration email receipt)

RACE SHIRTS

Unfortunately, we cannot hold race shirts for those who can't make it to the race – we simply don't have room for boxes and boxes of extra shirts. If you can no longer make the race and still want your shirt, please email us BEFORE the race so we can put it aside. Otherwise, we cannot guarantee we'll have a shirt for you after the race. More info here.

COURSE INFO!!!

Start/Finish Line

The Start/Finish Line is in front of Lucky Chucky's Beach Bar & Grill. We will head east on Valley Rd to Silver Cedar Rd, then join the Lake Country Trail for an out and back. Click here for the 5K course map. The 10K course map can be found here.

Walkers **–** for your safety, we ask that you start once the runners have cleared the Start Line. This will help avoid any collisions. Please stay to the right as you walk, which will allow for faster runners and walkers to pass.

We will use a mass start to begin the race, but the Start Line will remain open for approximately 10 minutes after the start – your time will not start until you cross the Start Line.

Course Markings

The course will be marked with cones, arrows, and turn signs. 5K runners will turn around at the 4-foot-tall "5K Turn Here" sign. 10K runners will continue on the trail until they reach the 4-foot-high sign that says "10K Turn Here". Walkers will also see a 4-foot-high sign that indicates when to turn around and head back to the Start/Finish Line.

KIDDO'S 1K RACE

We will start the Kiddo's 1K race at 8:45 am. The race is free, but ALL kids must be registered and wearing a Kiddo's 1K race bib. If your child is not yet registered for the Kiddo's 1K race, please be sure to get them registered BEFORE race day morning. You can pick up your Kiddo's 1K race bib at the same time you pick up your race bib.

Restrooms

Restrooms will be available inside Lucky Chucky's Beach Bar & Grill and there will be portos near the Start/Finish Line.

Aid Stations

There will be two aid stations on course with water. One aid station will be along the trail close to highway 67 and Oconomowoc Parkway. All runners will pass this aid station twice. The second aid station will be on the trail near Silver Lake Rd and only the 10K runners will pass this one twice. There will also be water available at the Finish Line.

While we strive to have volunteers at all of our aid stations, we cannot guarantee aid stations will be staffed. ***Runners should assume that aid stations will be self-serve***.

Garbage

There will be garbage cans at the aid stations. Please help us keep the courses beautiful and place all trash in a garbage can.

RESULTS & AWARDS

Unofficial results will be live and available on the race website shortly after you cross the Finish Line. Age group awards for first – third place. Age groups are 0-14, then 5-year increments. We will have an awards ceremony for the 5K runners at about 9:50 am near the Start/Finish Line.

We will also have a 10K awards ceremony after the 5K awards for the overall 10K winners. All runners should check the results when they finish their race, and anyone who wins a place award can pick up their award any time after their race.

Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Wednesday following the race. If you'd like to pick up your award, please email info@silvercirclesportsevents.com and we will make sure your award is in the bin. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped here.

Silver Circle Global Headquarters Address:

1327 Wall Street Suite B
Oconomowoc, WI 53066

Average Joe & Jane Awards

The Average Joe & Jane Awards are back for the Chilly Willy Series 5K Runs and are presented to the male and female runner who finish in the exact middle of all runners. Winners will receive a T-shirt and custom medal!

TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the Start Line and conclude when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff.

Instructions on bib placement.

SPONSORS

Shake Your Shamrocks is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:

RIDGEWAY WOODWORKS
LAKE COUNTRY, WISCONSIN

RESILIENCE RX
PHYSICAL THERAPY

North Point
CHIROPRACTIC

The 100 Year Lifestyle®

DE integro
SALONS AND SPA

HOTWORX®
24 HOUR INFRARED FITNESS STUDIO

VIVID
DETAILING & CUSTOMS

CHARITY PARTNER

Silver Circle Foundation, Inc 501(c)3 is dedicated to supporting the needs of our firefighters, police officers, veterans, and troops serving overseas through charitable giving, care packages, and fundraising.

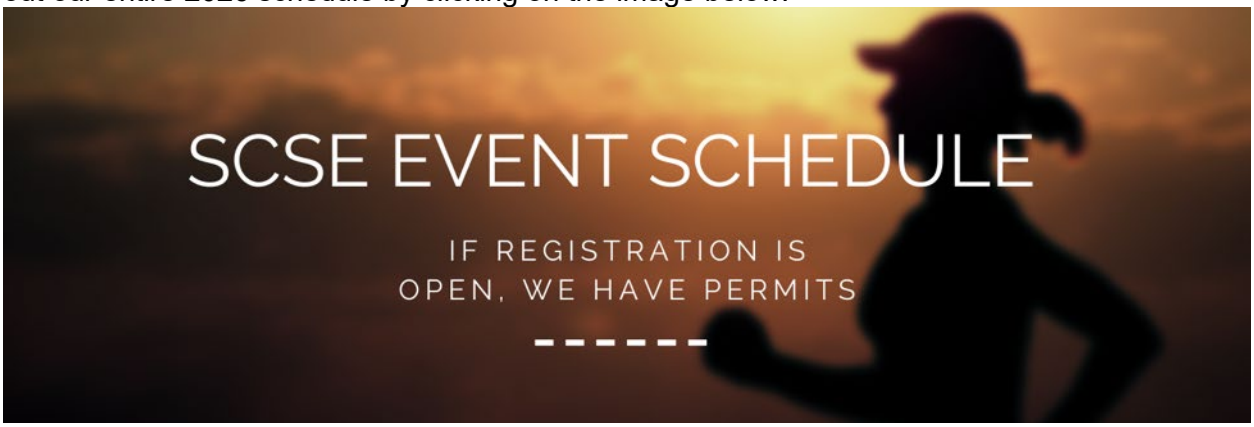
UPCOMING CHILLY WILLY RACES

We have one race left in the 2025-2026 Chilly Willy Winter Run Series, but it's an awesome, fun, and fast one! Check it out by clicking on the logo below:

FIRST CALL
WAUKESHA, WISCONSIN
5K RUN/WALK/RUCK • 10K RUN/RUCK • HALF MARATHON

2026 EVENT SCHEDULE!

We have a super busy 2026 with a lot of fun new races in some awesome new locations! Check out our entire 2026 schedule by clicking on the image below:



MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located in the timing van.

WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:

REFERRALS, DEFERRALS, AND EXCHANGES

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get $10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get $10 back on your registration!

More info about referrals, deferrals, and exchanges.

QUESTIONS?

Let us know at info@silvercirclesportsevents.com.

Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

Contact us to discuss your event or obtain a quote.