



SATURDAY, NOVEMBER 9, 2024

Race Day Instructions



Thank you for participating in a Silver Circle event. We know there are a lot of events in your neck of the woods and we appreciate you attending an event in our neck of the woods.

Contents

LOCATION..... 3

NOTEWORTHY..... 3

CALLING ALL VETS! 3

PARKING FEE 3

SCHEDULE..... 3

 Race Day – Saturday, November 9, 2024..... 3

PACKET PICKUP FAQs..... 4

COURSE INFO..... 4

 Start/Finish Line..... 4

 Course Marking 5

 Restrooms 5

 Aid Stations 5

 Garbage..... 6

Chilly Willy Series Woodle Plaques Now Available from Ridgeway Woodworks! 6

SWITCHING DISTANCES 7

RESULTS & AWARDS 7

 Miss Your Award? 7

TIMING 7

MEDICAL EMERGENCIES..... 7

WEATHER 8

SOCIAL MEDIA 8

REFERRALS, DEFERRALS, AND EXCHANGES 8

QUESTIONS?..... 8

LOCATION

Milwaukee War Memorial
750 N Lincoln Memorial Dr
Milwaukee, WI 53202

NOTEWORTHY

A few additional things about Veterans Day:

We ask all participants to join us and do 22 pushups before the race to honor Project 22, which works to reduce the suicide rate among veterans. If everyone participates, we will be donating \$1,000 to Operation Finally Home.

Additionally, one of our team members will be doing 22 pushups every day throughout November in support of Project 22, raising funds for Operation Finally Home. The Silver Circle Foundation, In. 501(c)3 will match up to \$5,000. Donate here.

Lastly, we're excited to announce that we're partnering with _____ to host a run/walk at Veterans Park in 2025. Silver Circle Sports Events, LLC is donating all the time and expertise to this event. Our new partner will make the announcement at the event.

CALLING ALL VETS!

Are you a vet? We'd like to ask all vets to please take a wristband from the pin table near packet pickup on race morning so everyone will know you're a vet and can thank you for your service. We would also like to invite all of you to the start/finish line during the National Anthem.

PARKING FEE

There is a parking lot at the War Memorial, but there is a fee to enter AND it will be closed until the race ends. A better alternative is to park in a public parking lot, street parking, or at Veterans Park.

SCHEDULE

Early Packet Pickup

11AM – 1PM

Rogan's Shoes Brookfield
19770 W Bluemound Rd.
Brookfield, WI 53045

Race Day – Saturday, November 9, 2024

Milwaukee War Memorial
8:00 am Race Day Packet Pickup
8:45 am Kiddo's 1K Race Begins
9:00 am 5K/10K Races Begin
9:00 am 5K Walk Begins
10:30 am Course Closes

PACKET PICKUP FAQS

Can I pick up another person's packet? **YES**

Do I need an ID? **NO WAY**

Can I register at packet pickup? **YEP!**

Bring your **QR CODE** (it's on your registration email receipt)

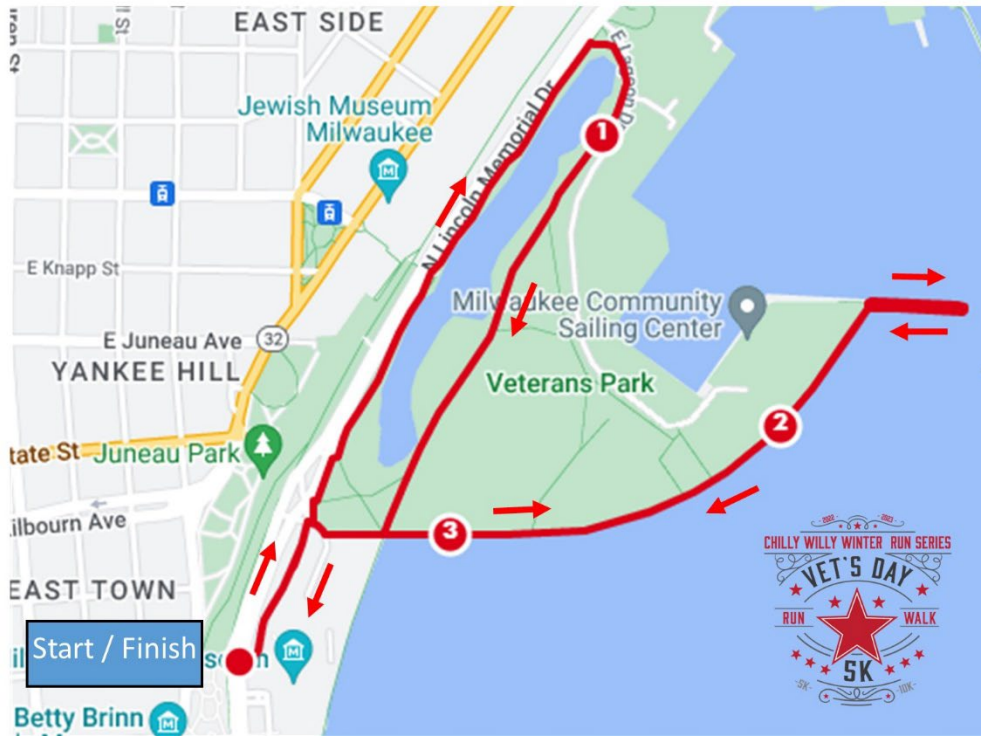


COURSE INFO

Start/Finish Line

The Start/Finish Line is located in front of the War Memorial on E. Mason Street.

5K runners will complete 1 LOOP. 10K runners will complete 2 LOOPS. Only run up the hill to cross the Finish Line when you are ready to finish. You should NOT run up the hill to cross the Finish Line on your first loop if you are doing the 10K.



The course is a little long. The 5K measures 3.37 miles and the 10K measures 6.26 miles.

[5K Course Map](#) | [10K Course Map](#)

Walkers – for your safety, we ask that you start once the runners have cleared the Start Line. This will help avoid any collisions. Please stay to the left as you walk, which will allow for faster runners and walkers to pass.

We will use a mass start to begin the 5K and 10K, but the Start Line will remain open for approximately 10 minutes after the start. Your time will not start until you cross the Start Line.

Course Marking

The course will be marked with cones, arrows, and turn signs. When you see the large “Turn Here” sign, you should turn, or you’ll end up in the lake.

Restrooms

Restrooms are available at the Start/Finish Line inside the War Memorial Building.

Aid Stations

There will be one aid station on the course that 5K runners will pass twice and 10K runners will pass 4 times. Aid stations will be stocked with water. Aid stations may be self-serve.

Garbage

There will be garbage cans on course. Please help us keep the park beautiful and place all trash in a garbage can.

[Chilly Willy Series Woodle Plaques Now Available from Ridgeway Woodworks!](#)



The start of the 2024-25 Chilly Willy Race Season is just around the corner and our friends at [Ridgeway Woodworks](#) have just released this awesome plaque to display your series Finisher Woodles. The plaques are made of oak, designed to hang on your wall, and are compatible with other Ridgeway hanging awards. [Check out their website for more information and to pre-order yours today!](#)

Orders placed before November 28 will be available for pickup at either the Oconomowoc Gobble Wobble on November 28 or Last Call race on December 1. Shipping options are also available. Orders can also be placed online or at the November 9, Vet's Day Race – just stop by their booth to check out the board and some of their other new items.

NEW \$50 Gift Card Raffle!

And when you stop by the Ridgeway Woodworks booth, don't forget to drop a tear tag into the Squatch Box for a chance to win a \$50 gift card to Ridgeway Woodworks! Use your gift card to buy a Chilly

Willy Series Woodle Plaque or any of their other awesome items on their website! Ridgeway will be at all seven of the Chilly Willy Races this year and will hold a raffle at each race!

SWITCHING DISTANCES

You can change distances prior to the event through [RunSignup](#) – just follow these easy steps:

1. Log into your RunSignup account.
2. Go to your profile.
3. Select “Manage Registrations” from the race you want to change distances.
4. Chose the option to “Switch Events” to change distances.

If you decide to change distances while running – for example, drop to the 5K distance from a 10K – no problem; just be sure to let our timing staff know when you cross the finish line.

RESULTS & AWARDS

Results will be live and available on the [race website](#) as soon as you cross the Finish Line. We will have an awards ceremony for both the 5K (9:50am) and 10K (10:20am) races.

Age group awards for first – third place. Age groups are 0-14, then 5-year increments.

Miss Your Award?

Medals can be picked up at the Silver Circle Global Headquarters the Wednesday following the race. They are located in front of the north entrance door in a black bin. If you would like it mailed, you can order it to be shipped [here](#).

Silver Circle Global Headquarters Address:
1327 Wall Street, Suite B
Oconomowoc, WI 53066

TIMING

This is a Chip Start race, timed by Silver Circle. Your time will begin when you cross the start line and conclude when you cross the finish line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



MEDICAL EMERGENCIES

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist. There is an automated external defibrillator (AED) and first aid kit located on the timing van.

WEATHER

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

SOCIAL MEDIA

Last minute updates, photos, videos, and results all get posted here first:



REFERRALS, DEFERRALS, AND EXCHANGES

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 3 people you get to register for the same event using your unique link, you'll get \$10 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

QUESTIONS?

Let us know at info@silvercirclesportsevents.com.



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#) to discuss your event or obtain a quote.