Wisconsin Cheese Run Sunday, September 21, 2025



Race Day Instructions



Thank you for participating in a Silver Circle Sports Event. We know there are a lot of events in your neck of the woods, and we appreciate you attending an event in our neck of the woods.

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Charity Partner Silver Circle Foundation, Inc 501(c)3

We hope you will consider a <u>donation</u> to our charity partner. All funds raised through this event will go to troop care packages!

<u>Silver Circle Foundation, Inc 501(c)3</u> is dedicated to supporting the needs of our firefighters, police officers, veterans, and troops serving overseas through charitable giving, care packages, and fundraising. They provide personal safety items for firefighters & police officers. They raise money to help support wounded veterans and their families obtain mortgage-free homes and provide care packages for troops serving overseas.



Sponsor - Ridgeway Woodworks

<u>Ridgeway Woodworks</u> provides high-quality, unique, and personalized items for athletes to celebrate and remember their hard work and accomplishments. They will have <u>bib</u> <u>frames, medal racks, and American flags</u> available at the event. If you preorder, they can likely have them ready for you at the finish line!



LAKE COUNTRY, WISCONSIN

Volunteers Needed!

If you, your group, the neighbor kid, or your mother-in-law has an interest in volunteering, we would greatly appreciate the assistance! All volunteers can run a future race for free. Sign up HERE.



Location

Muskego Park - Picnic Area 2

S83 W20370 Janesville Road Muskego, WI 53150

A county park day pass or an annual pass is required. Both the annual pass and daily pass must be purchased online BEFORE the event. There is NO in-person payment available.

Parking

Parking is available at any of the picnic areas except area 2. If you park in picnic area 5, there is a path through the woods to area 2.

Schedule

Race Day – Sunday, September 21, 2025

8:00am Packet pickup 8:45am Kiddos run 9:00am 5K, walk & ruck start 10:00am Course closes

Packet Pickup FAQs

Can I pick up another person's packet? Yes! Do I need an ID? No way! Can I register at packet pickup? Yep! Bring your QR code (on your receipt)

I want to change something

- Login into RunSignUp.com
- Select your Profile.
- Scroll down to the race you would like to modify.
- Select "Manage Registration".
- All of the race options will be listed on the menu (transfers, change shirts size, modify team, change distances, resend confirmation / QR code, deferral a race or claim a deferred race).

Additional info about modifying a registration.

Race Shirts

Unfortunately, we cannot hold race shirts for those who can't make it to the race – we simply don't have room for boxes and boxes of extra shirts. If you can no longer make the race and still want your shirt, please email us BEFORE the race so we can put it aside. Otherwise, we cannot guarantee we'll have a shirt for you after the race. More info here.

Additional info about modifying a registration.

Course Info

Start Line & Finish Line

The Start/Finish Line is at Picnic Area 2.

Restrooms

Restrooms are available throughout the park.

Course

Due to heavy rain, the trails have been washed out and are unsafe for running. As a result, we're moving the race to the internal park roads.

- The **5K** will now be **3 laps**
- The 2-mile walk will now be 2 laps

Please note: each lap is **1.2 miles**, so the course will run slightly long.

Awards

Overall Awards

Overall Male & Female runners for each distance will receive a custom award provided by our partner Ridgeway Woodworks.

Age Group Awards

Top 3 male & female finishers in 5-year age groups will receive a custom woodle. Age groups are 0-14, then every 5 years.

Finisher Woodles

All participants will receive a Finisher woodle from Ridgeway Woodworks.

Miss Your Award?

Medals can be picked up at our office the Wednesday following the event.

1327 Wall Street, Suite B Oconomowoc, WI 53066

They are located in front of the entrance door in a black bin.

If you would like it mailed, you can order it to be shipped here.



The race is chip timed by Silver Circle Sports Events with a chip start. Your time will begin when you cross the Start Line and conclude when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff.

Instructions on bib placement.

Medical Emergencies

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist.

* * * *
TEAM SCSE
NOTE COLCENTRATE TOWN
24

There is an automated external defibrillator (AED) and first aid kit located on the timing van.





Weather

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

Social Media

Last minute updates, photos, videos, and results all get posted here first:







Referrals, Deferrals, and Exchanges

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 5 people you get to register for the same event using your unique link, you'll get \$20 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about referrals, deferrals, and exchanges.

#TeamSCSE

Welcome to #TeamSCSE. The running team with no requirements, no fees, and no forms to fill out. We are a group of people who just like to run. Team SCSE is an all-inclusive running team

that prides itself on camaraderie and helping each other achieve running goals. We have a range of runners on the team, from beginners to elites and everything in between. If you're interested in joining the team, contact us.



Sponsors

The Wisconsin Trail Assail Series is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:













More Awesome Events!

Take a look at our <u>full race schedule</u> to see everything we are doing – it's going to be a busy, fun fall!



Got Questions?

Let us know at info@silvercirclesportsevents.com.



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

Contact us