

WTA - National Watermelon Day
Saturday, August 2, 2025

This is a cup free race!



Race Day Instructions



Thank you for participating in a Silver Circle Sports Event. We know there are a lot of events in your neck of the woods, and we appreciate you attending an event in our neck of the woods.

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Charity Partner Silver Circle Foundation, Inc 501(c)3

We hope you will consider a [donation](#) to our charity partner. All funds raised through this event will go to troop care packages!

[Silver Circle Foundation, Inc 501\(c\)3](#) is dedicated to supporting the needs of our firefighters, police officers, veterans, and troops serving overseas through charitable giving, care packages, and fundraising. They provide personal safety items for firefighters & police officers. They raise money to help support wounded veterans and their families obtain mortgage-free homes and provide care packages for troops serving overseas.



Sponsor - Ridgeway Woodworks

[Ridgeway Woodworks](#) provides high-quality, unique, and personalized items for athletes to celebrate and remember their hard work and accomplishments. They will have [bib frames, medal racks, and American flags](#) available at the event. If you preorder, they can likely have them ready for you at the finish line!

RIDGEWAY WOODWORKS
— LAKE COUNTRY, WISCONSIN —

Volunteers Needed!

If you, your group, the neighbor kid, or your mother-in-law has an interest in volunteering, we would greatly appreciate the assistance! All volunteers can run a future race for free. Sign up [HERE](#).



Location

Pike Lake State Park

Beach Parking Area

3544 Kettle Moraine Rd.
Hartford, WI 53027

A \$10.00 entrance fee or an annual sticker is required. Please have \$10.00 in cash before entering the park. You don't want to be "that guy" holding up the line. Pike Lake is a State Park and is not covered by a Waukesha County Parks pass.

Parking

Parking is available at the beach, but be early and please carpool if you can. The lot will fill quickly. Once the lot is full, parking is available at:

Ewald Hartford
2570 E Sumner St
Hartford, WI 53027

A bus will run from Ewald Hartford to the park between 7:00am and 11:00am. Again, be early or you will miss the start!

If the lot is full and you are coming from the south (Florida), continue north until Hwy 60. Turn left and Ewald Hartford will be on your right (enter off of Franklin Drive). Follow the parking attendant's instructions and please feel free to shop for a car AFTER the run.

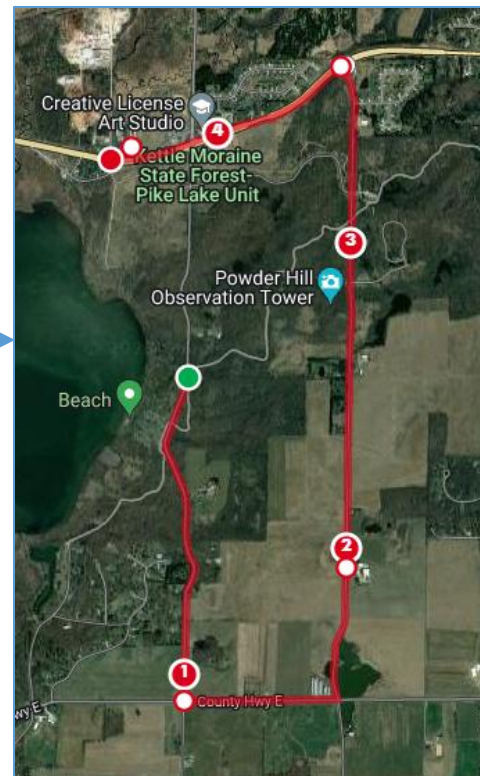
If you are coming from the north (Canada) and the lot is full, do not be that jack and try to turn around. You will have 700 people furious with you.

Instead follow these directions:

Continue South on Kettle Moraine Scenic Drive to County Hwy E, turn left onto County Hwy E, turn left again onto Powder Hill Rd (heading north), make yet another left onto Hwy 60 West, and Ewald Hartford Ford will be on your right (enter off of Franklin Drive). ➡

In all seriousness, please don't try to turn around on Kettle Moraine Scenic Drive. You are only going to cause more traffic problems and it will take longer than just driving around.

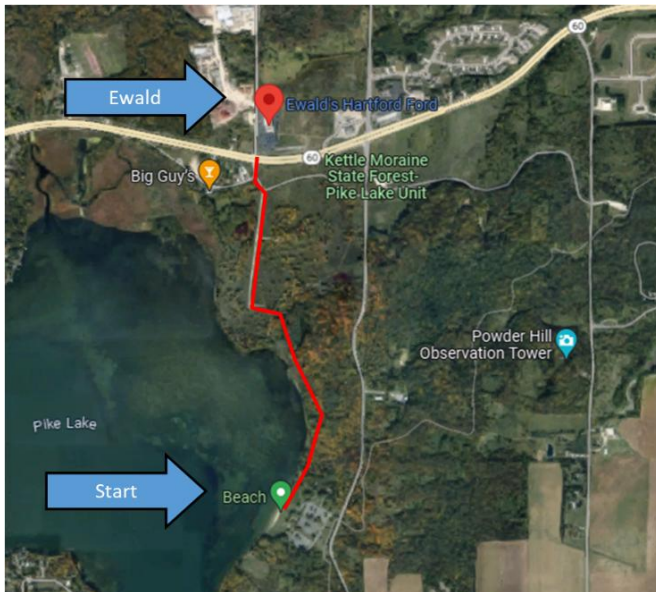
The bus holds 72 people! It will run in a continuous circle all day. Well, unless someone decides to try and turn around on Kettle Moraine Scenic Drive.



Parking area at Ewald's Hartford Ford



If you would like a 0.86-mile warmup run, [here is a map from Ewald to the park](#). It follows part of the ½ marathon course.



Schedule

Early Packet Pickup Added for Watermelon Day! Skip the race-day lines and grab your gear early!

Early Packet Pickup - Friday, August 1, 2025

11:00am – 1:00pm

Silver Circle Sports Events, LLC

1327 Wall Street

Oconomowoc, WI 53066

Race Day – Saturday, August 2, 2025

6:45-8:00am Packet Pickup

7:45am Kiddos 1K

7:00am Early half marathon start

8:00am All races start

9:30am Course closes for final half marathon lap


11:00am Course Closure

New! Preassembled Team Packets

We're making race day even easier for teams! Here's how it works:

If your team has 4 or more members by Thursday at noon, we'll preassemble your entire team's packets—including:

 Race shirts

 Bibs labeled with each runner's name, shirt size, bib number, gender, age, and event

These will be ready in one convenient bundle for pickup at the #TeamSCSE tent (look for the blue tent with blue #TeamSCSE flag).

Important:

- One person (Team Captain or designee) should pick up the entire team's packets. Make sure you tell your team where you are going to meet them to distribute packets.
- No individual pickups will be allowed for qualifying teams.
- Teams with fewer than 4 members can still pick up individually.

How to Join a Team (Even if You're Already Registered)

It's super easy (and again, free!):

1. Head to your race registration at RunSignUp.com
2. Click on your Profile
3. Scroll to the race
4. Select Group/Team
5. Join an existing team or create a new one!

Heads-up for Captains:

If you registered team members using your own email address, they won't receive race communications. Be sure to forward this info so everyone is in the loop!

Early Start & Course Closures

As much as we'd love to spend endless time at our favorite race sites, our permits limit the time we can occupy the course. To comply with these restrictions, the course will close for the **final lap at 9:30 AM**, and participants will not be permitted to continue once the course is officially closed.

Early Start Option for Half Marathoners

If you're concerned about finishing the half marathon within the allotted time, we're here to help you achieve your running goals! We offer an **early start** option for half marathoners who need extra time.

Important Details:

- Early starters will receive a chip time.
- Early starters are **not eligible** for age group or series awards.
- The course may not yet be fully set up:
 - Markings, course marshals, police, and aid stations may not be in place.
 - The course will remain open to the public.
- Early starts are available **only for half marathon participants**.

Important Rules:

⊗ **Non-Half Marathon Participants:** Those starting early in other races will not receive an official time and will be disqualified.

⊗ **Continuing After Closure:** Participants who continue after being asked to stop will also be disqualified.

Thank you for your understanding and cooperation as we work to ensure a safe and enjoyable event for everyone! 🏃 🏃

Packet Pickup FAQs

Can I pick up another person's packet? Yes!

Do I need an ID? No way!

Can I register at packet pickup? Yep!

Bring your QR code (on your receipt)

I want to change something

- Login into RunSignUp.com
- Select your Profile.
- Scroll down to the race you would like to modify.
- Select "Manage Registration".
- All of the race options will be listed on the menu (transfers, change shirts size, modify team, change distances, resend confirmation / QR code, deferral a race or claim a deferred race).

[Additional info about modifying a registration.](#)

Race Shirts

Unfortunately, we cannot hold race shirts for those who can't make it to the race – we simply don't have room for boxes and boxes of extra shirts. If you can no longer make the race and still want your shirt, please email us BEFORE the race so we can put it aside. Otherwise, we cannot guarantee we'll have a shirt for you after the race. More info [here](#).

Course Info

Start Line & Finish Line

The Start/Finish Line is located right in front of the beach.

Because the Start Line goes from 15' wide down to a 6' wide path quickly, we will be doing a rolling start. Athletes will be released approximately 50 people at a time to ensure the course doesn't get congested at the start. Just like any other start, we recommend you stage based on your estimated time. Fast runners up front with walkers near the back. Your time will start when you cross the Start Line.

Course Overview, Map, and Marking

Pike Lake is the most challenging course in the series. It is very hilly and technical. By technical, we mean watch your footing! There are logs across the path, rocky areas, sandy areas, dirt, tree roots, washouts and hills. Did we mention the hills? Please watch your footing when running!

- 5K – 1 lap
- 10K – 1 lap on 10K course
- Half – 2 laps on 10K course + a small out and back

All distances will go up Powder Hill, but you should not climb the tower. Wait until after the event for the amazing view.

[Course map](#)

The course will be marked with arrows and cones.

Aid Stations

We are cup free at aid stations! There will be NO cups at aid stations. Please bring a hydration bottle or collapsible cup with you. Water and sports drink will be available at 1 aid station on the 5K course, 2 aid stations on the 10K course & 4 aid stations on the Half course.

If you “forget” to bring one, please ask the food and beverage staff near check in for a paper cup to carry with you. They fold easily and are reusable.



Restrooms

Restrooms are available at the Start/Finish Line.

Awards

Overall Awards

Overall Male & Female runners for each distance will receive a custom award provided by our partner [Ridgeway Woodworks](#).

Age Group Awards

Top 3 male & female finishers in 5-year age groups will receive a custom woodle. Age groups are 0-14, then every 5 years.

Finisher Woodles

All participants will receive a Finisher woodle from Ridgeway Woodworks.

Miss Your Award?

Medals can be picked up at our office the Tuesday following the event.



1327 Wall Street, Suite B
Oconomowoc, WI 53066

They are located in front of the entrance door in a black bin.

If you would like it mailed, you can order it to be shipped [here](#).

Timing

The race is chip timed by Silver Circle Sports Events with a chip start. Your time will begin when you cross the Start Line and conclude when you cross the Finish Line. Please make sure your bib is on the front of your body and visible to our staff.

[Instructions on bib placement.](#)



Medical Emergencies

If you see a medical emergency, call 911. If an athlete needs basic medical care, proceed to the nearest aid station and a staff member will assist.

There is an automated external defibrillator (AED) and first aid kit located on the timing van.

Weather

The event will be held unless severe weather occurs. In the event of severe weather, we will make an announcement to seek shelter and clear the area. All staff will also evacuate the area and will not return until the weather clears. We ask that you not return until we have made an all-clear announcement. Weather updates will be posted on Facebook.

Social Media

Last minute updates, photos, videos, and results all get posted here first:



Referrals, Deferrals, and Exchanges

At registration checkout, you will be given the option to share to Facebook that you've registered for a super fun event with SCSE! For every 5 people you get to register for the same event using your unique link, you'll get \$20 back from your registration.

On your emailed registration receipt, there will be a registration link that you can forward to your friends to let them know they should join you on your next adventure! For every 3 friends you get to register for the event using your unique email link, you'll get \$10 back on your registration!

More info about [referrals, deferrals, and exchanges](#).

#TeamSCSE

Welcome to #TeamSCSE. The running team with no requirements, no fees, and no forms to fill out. We are a group of people who just like to run. Team SCSE is an all-inclusive running team that prides itself on camaraderie and helping each other achieve running goals. We have a range of runners on the team, from beginners to elites and everything in between. If you're interested in joining the team, [contact us](#).



Sponsors

The Wisconsin Trail Assail Series is presented by the sponsors listed below. Please help us say thank you to our sponsors by checking out their websites:



NORTH POINT
CHIROPRACTIC



RESILIENCE RX

P H Y S I C A L T H E R A P Y

More Awesome Events!

Take a look at our [full race schedule](#) to see everything we are doing – it's going to be a busy, fun summer!



Got Questions?

Let us know at info@silvercirclesportsevents.com.



Are you involved with an event and need help with management, equipment rental, timing, or marketing? If it is event related, we do it!

[Contact us](#)